

CHAPTER III

METHODE OF THE RESEARCH

This chapter talks about the methodology that used in this research, in collected the data and then analyzed them. This chapter consists of some parts. The first part, explain about the meaning of qualitative research. The second tells about methods of qualitative research. The third mentions research data. The fourth describes the data analysis.

3.1 Qualitative Research

This thesis is a descriptive qualitative research that focused on semantic and syntactic research. This research describes semantic and syntactic devices that used in the President Susilo Bambang Yudhoyono's speeches. The data collected are in the form and a few numbers. The result of the research contain quotations from the data (Bogdan and Biklen, 1992:30)

The researcher can get point from the theory above that qualitative research must have collected data in the form of words rather than numbers and the result contains some quotations from the data of the research. It means that the researcher must analyze the data and formulate the result of the analysis.

3.2 Research Methods

In general the data presented here are from two sources:

3.2.1 The Main Data

In this case, the main data of this thesis taken from Source of data used in this paper is a written and oral data, the speech of President Susilo Bambang Yudhoyono Pancasila at the 46th anniversary of GOLKAR and at Pancasila Day June, 1st 2011. Data and obtained by downloading from the internet, from sites YouTube. Election of President Susilo Bambang Yudhoyono's speech as a subject of analysis based on the premise that the speech was arranged by the choice of words, or sentences, so it is very helpful to analysis of this thesis.

3.2.1 The Supporting Data

The supporting data of the study is taken from some references about semantic and syntactic devices, theory of linuistics, articles, and internet resources.

3.3 Data Analysis

Data from this study were analyzed, sorted, categorized, and processed based on the theoretical framework. In this case, the data used written and oral data from President Susilo Bambang Yudhoyono's speech at the 46th anniversary of GOLKAR and at Pancasila Day June, 1st. The method that used is descriptive method. There are some steps that applied to analyze President Susilo Bambang Yudhoyono speeches. The procedures of the data analysis are:

- 1) Listening to President Susilo Bambang Yudhoyono speeches, and records it.

- 2) Comprehending the speeches of President Susilo Bambang Yudhoyono
- 3) Assorting the record data into several fragments related to the previous formulation of the problems.
- 4) Identified and classified all the fragments according to the President semantic devices and syntactic devices.
- 5) Interpreting all the fragments of syntactic and semantic devices presented by President Susilo Bambang Yudhoyono's speech at the 46th anniversary of GOLKAR and at Pancasila Day June, 1st.
- 6) Summarizing the result of the analysis.