

CHAPTER I

INTRODUCTION

This chapter contains (1.1) The background of the research, (1.2) The statement of the problems, (1.3) The purpose of the research, (1.4) The significance of the research, (1.5) The scope and limitation, (1.6) The definition of related terms, and (1.7) The Organization of the research.

1.1. Background of the Study

As a human being, language is needed to express our emotions, ideas, feelings, and thoughts to people by using sounds, gestures and signals that have been patterned. Language is one of the vital factors that differentiate human from other creatures. The use of language allows one to maintain relationship with other people in an interaction. Language is also a communication device using sounds, signs, and symbols which have meaning.

In communication, people use language in a practical way. Language is natural that people pay less attention to it, but sometimes emphasized by the fact that they do not speak quite good as others do. People need to have professionals to learn about language, although to simply being able to use it. Wardhaugh (2006:1) states that “A language is what the members of a particular society speak”. It means human uses language to communicate with other people in society. Since language is an important thing, the communication should be

understood very well to avoid misunderstanding. Communication occurs in many forms. It has an important role in life. Nobody can live without communication with other people in the world.

According to Sapir (1965:78) “Language is a purely human and non instinctive method of communicating ideas, emotions, and desires by means of a system of voluntarily produced symbols”. From the quotation above, it is known that language plays a crucial and vital role in human life and also has many advantages of many various aspects of human life. By language, people are able to interact and communicate one another for whatever they do. Moreover, Lado (1957:18) says that language is the system of speech sound by which human beings, communicate with one another. The study of language that is related to society is called Sociolinguistics which consists of two words: socio means social or related to society and linguistics means the science of language.

Fishman in Chaer (1995:4) states that “*Sosiolinguistik adalah kajian tentang ciri khas variasi bahasa, fungsi-fungsi variasi bahasa, dan pemakaian bahasa karena ketiga unsur ini selalu berinteraksi, berubah, dan saling mengubah satu sama lain dalam satu masyarakat*”. It means that sociolinguistics is the study of the characteristics of language varieties, the characteristics of their function, and the characteristics of their speakers as these three constantly interact, change and change one another within a speech community. In other words, it is not enough just to know the meaning of the sentences uttered, but the context of situation and the context of the culture must be understood, such as it is public or private, formal or informal, who is being addressed, and who might be hear the sentences.

According to Holmes (2001:12) “Speech style is one of the elements that cannot be separated in our daily communication for different topics, different purpose of talking, everyone talks with different styles although he or she talks about the same thing”. It means that speech styles are important to use when we communicate with others. In other words, both have different ways in using language for communication with other people. In modern era, the communication can be done anywhere, anytime, and all ages in the world. “Style is a choice of code or variety, whether language dialect or style that can be changed depend on the addresses and the context” (*ibid*). It means that people in the world product their language differently in society based on the context and situation.

One of the ways to study about style is by analyzing *Frozen* movie script. The script is written by Jennifer Lee and downloaded from [http://www.imsdb.com/scripts/Frozen-\(Disney\).html](http://www.imsdb.com/scripts/Frozen-(Disney).html). In this study, the writer focuses on speech style used by the main characters in the *Frozen* movie script. *Frozen* is a 2013 American 3D computer-animated musical fantasy film produced by Walt Disney Animation Studios and released by Walt Disney Pictures. It is the 53rd Disney animated feature film. Inspired by Hans Christian Andersen's fairy tale "The Snow Queen", the film tells the story of a fearless princess who sets off on a journey alongside a rugged iceman, his loyal pet reindeer, and a naïve snowman to find her estranged sister, whose icy powers have inadvertently trapped the kingdom in eternal winter.

The writer considers analyzing the dialogue that is used in the movie because of several reasons. Firstly, the writer is interested in analyzing *Frozen* movie because some writer tend to analyze speech by famous people or TV show

program. Secondly, the writer is interested at the main characters in the movie; that are Anna and Elsa, because they have different personality and they shall speak differently to each other or to their surroundings as well. Thirdly, the writer is interested in finding out the types of speech style that is used in the dialogue of *Frozen* movie especially Anna and Elsa speech because another writer usually analyze all the characters' dialogue in the movie, but in this study the writer focused in speech style that is used by the main characters in the movie.

The writer considers to use 'The Five Clocks' by Joos quoted in Broderick (1976) theory to support this study and find out the types of speech style that used in the *Frozen* movie. The style that will be analyzed is the five (5) language styles, i.e. frozen, formal, consultative, casual, and intimate style found in the Frozen Movie. Thus, the writer makes entitled "An Analysis Of Speech Style Used By The Main Characters In Frozen Movie Script".

1.2. Statement of the Problems

There are two problems that are raised and can be analyzed in this study :

1.2.1 What are the kinds of language styles used by the main characters in the *Frozen* movie?

1.2.2 How do the main characters use the language styles in the *Frozen* movie?

1.2.3 Why do the main characters use the language styles in the *Frozen* movie?

1.3. Objectives of the Study

Considering the problems above, this study is intended to achieve some objectives as follows:

- 1.3.1 To find out the kinds of language styles that occurs in the movie
- 1.3.2 To describe how the main characters use the language styles in the movie
- 1.3.3 To explain why the main characters use the language styles in the movie

1.4. Significance of the Research

In this study, the writer also expects to achieve some significances for the readers:

- 1.4.1 Theoretically, to enrich or add knowledge about the five (5) language styles, especially which are found in the movie script.
- 1.4.2 Practically, this study can be advantageous and useful to the readers, especially to the students of English Department who are interested in Sociolinguistics and its aspects.

1.5. Scope and Limitations

This study uses linguistics study that focuses on sociolinguistics. The scope of this analysis deals with the five (5) language styles found in *Frozen* movie script. In this study the writer uses Sociolinguistics theory by Joos (1976) which discusses the five (5) language styles, that are: Frozen style (Oratorical style), Formal style (Deliberative style), Consultative style, Casual style, Intimate style. It is limited on analysis of main characters' speech style

in Frozen movie. The analysis of language style is limited on the utterances and focused on speech style of the main characters' dialogue that is in the movie. For the analysis of the main characters speech styles happen related to the situation where the conversation appeared.

1.6. Definitions of Related Terms

To help the readers understand about this study, there are some definitions of key terms that would be given.

1.6.1 Sociolinguistics

Sociolinguistics is the study of the characteristics of language varieties, the characteristics of their function and the characteristics of their speakers as these constantly interact, change and change one another within a speech community. Fishman in Chaer (1995)

1.6.2 Speech Style

Speech style is the form of language that the speaker uses which characterized by the degree of formality. Joos (1976)

1.6.3 Main character

The importance people in a story of any kind: book, movie, and TV show the most to support the plot. (www.urbandictionary.com)

1.6.4 Movie

A film shown in a cinema or on television and often telling a story.

(dictionary.cambridge.org>dictionary)

1.6.5 Frozen Movie

Frozen is a 2013 American 3D computer-animated musical fantasy comedy film, created and produced at Walt Disney Animation Studios.

(<http://disney.wikia.com/wiki/Frozen>)

1.7. Organization of the Research

In the first chapter, this study deals with the introduction. It includes the background why the writer chooses the title, the statement of the research problem, the purpose of the research, the significance of the research, the scope and limitations, definitions of related term, and the organization of the research. In the second chapter, this study deals with the review of related literature. It includes the concept, the main theories, and also supporting theories. In the third chapter, this study describes the methodology; it includes the approach, the data collection, and the data analysis. In the fourth chapter, this study presents the analysis and the findings. In the fifth chapter, this study presents the conclusion.

