CHAPTER III

METHOD OF THE RESEARCH

In this chapter presents the methodology uses to analyze the data. At first explains (3.1) Research Approach, then, it describes (3.2) Method of Data Collection that contains Instrument, Data and Source of the Data, Data Collection. Finally, this research presents (3.3) Procedures of Data Analysis.

3.1 Research Approach

The writer uses descriptive qualitative research because the data in the study is form of words on the dialogue of the movie. Creswell (2007:39) defines qualitative research as form of research in which the researchers make an interpretation of what they see, hear, and understand. This study only observes and focuses about how the main characters speak in *Frozen* movie dialogue and descriptive qualitative approach is more relevant to conduct with the study since the data source is taken from text dialogue of *Frozen* Movie. The data are utterances that analyzed descriptively to describe, investigate and to explain the phenomena of utterances based on speech style theory by Martin Joos.

3.2 Method of Data Collection

3.2.1 Instrument

The key instrument of this research is the writer herself. According to

Djajasudarma (2010:12) *"Peneliti dalam penelitian kualitatif dengan bantuan orang lain merupakan alat pengumpul data utama. Hal tersebut dilakukan mengingat tidak adanya kemungkinan menggunakan alat lain selain manusia"*. It means that the writer only uses human instrument because there is no possible instrument that can be used except the writer herself. The writer becomes human instrument in collecting, analyzing and classifying the data are done only by her.

3.2.2   Data and Source of the Data

The data source of this study is taken from *Frozen* movie script that the movie was released in 2013. The dialogue especially focuses on the main characters'. The primary data of this study are the main characters' utterances suggesting speech style. The writer has watched *Frozen* movie as well and matched the dialogues from the script with the movie.

3.2.3   Data Collection

In this study, the writer takes part to analyze the data and collect the data as document analysis. The writer has steps as follow to get the data which are; first, the data was sorting out based on the main characters' dialogue. Second, the writer gave underline to the dialogues that indicated speech style based on the speech style theory. Fourth, the data transcript is analyzed, classified and identified based on their styles. Finally, the results of the analysis are concluded. This study uses theory by

Joos (1976) which discusses the five language styles, encompassing: frozen style (oratorical style), formal style (deliberative style), consultative style, casual style, and also intimate style.

3.2.4 Procedures of Data Analysis

To completing the process, the writer did some procedures to get a clear description of data analysis.

3.3.1 To analyze the data, the writer printed out *Frozen* movie script, then the writer analyzed the data only focuses on speech style in the *Frozen* main characters.

3.3.2 The writer classified kinds of speech style used by the main characters in the *Frozen* movie script and the writer tend to use main theory from Joos (1976) by giving underlines on the movie script.

3.3.3 The writer described how the main characters use the language styles based on the way they talked in the dialogues.

3.3.4 The writer explained why the main characters use the kinds of speech styles.

3.3.5 The writer made conclusion based on the result of the discussion.