

# CHAPTER I

## INTRODUCTION

This chapter presents some the important points as an introduction of this thesis. They are background of the research, statement of the research, objective of the research, limitation of the research and definition of the key terms.

### **1.1 Background of the Study**

Nowadays, technology is more sophisticated and modern. There are many types of new technology which is one of them is smartphone. In this era most of people using smartphone like their soul mate. They cannot separate with their own smartphone. People are very addicted with it and they use it for anything. In addition, it has many features for them and all of people from child until old can access it. Furthermore, children can access any website without any guidance from parents. Most of people have own smartphone because they need to access their social media.

Social media is one thing which is people not only teenagers love it but also children and old people. According to Taprial (2012:8) social media is the media that permitted be social or get social by sharing with each other such as, content, news, photo, etc. The use of social media is different from one to another. Some people use it for business, shopping, marketing also learning. Since, social media become glow most of people take the benefit to get social more wide as like Taprial said before. Instagram is one kind of social media that used by people to chat or share their moments such as photo or video. Users of “Instagram” are become increasing than before. According to Goenawan (2015) who adopted in Business Insider that until now “Instagram” users reach until 150 million so it make “Instagram” become the biggest social network no. 14<sup>th</sup> in the world. Furthermore, more than 90% users are people who under 35 years old and 68% users who are from among woman. In addition, there are some reviews from user who used “Intagram” from Google play such, “Thank You”, “Instagram is interresting”, “Colorful”, etc.

People become creative to use it for anything which one teacher can use social media as learning media as new innovation. People should be smart to face it, in order to use it wisely. From child until adult has social media to help them communicate easily. Social media is a media that is used to socialize with each other by online. They have social media not only use it for chatting but also most of people use it for business and some of them use social media for teaching learning.

English is one of the subjects that are taught in junior high school. There are four skills which people have to learn and mastered in learning English such as, writing, speaking, listening and reading. It is important for students to learn and understand the whole skills because all of those are connected in learning English. Every student has different of difficulties when learned English in school. One of them is writing.

Writing is one of the most important skills in learning English. In addition, student should deliver their idea into paper also with good structure and grammar. Therefore, students admit that writing is difficult. Teacher need to change how they teach become creative and fun, so it makes them happy when learned it.

Based on pre observation in Barunawati Junior High School, students have difficulties in writing skill. It is because they seldom do writing activity in class. They just write in simple sentence. Furthermore they are not master in sentence structure correctly, it makes them not confident to write paragraph. For example, students cannot write right tenses such as simple presents. Also the teacher uses old way to teach and it makes them become bored. Most of them are confused on how to start writing. They have idea in their mind, but they cannot make it into written text. Then they feel afraid to make wrong sentences, so they feel difficult to write because they are not familiar with the activity. Teachers need to have appropriate way to teach writing, so they can feel enjoy and easy to write.

Social media is used by all aged now, even though they do not have their own gadget they can borrow from parents. "Instagram" is one of social media which used capture and share the moments. According to Google Play, users can follow friends and family to see what they are up to and found others in the world that are sharing you love. It is very famous among teenagers because it makes them easy to share photos of their moments. Furthermore, people who love photography easy to share their own picture. Therefore, Instagram is very suitable to teach writing descriptive text. They can describe the picture based on the factual situation, so they are not feel bored when learn it. Also teacher can utilize social media not only for communicating or chatting but also for learning media. So, students enjoy and enthusiastic to learn it. Sometimes teacher keep use old way to teach them and it became boring. Therefore, if they have a writing assignment they disposed using google translate or copy paste from internet. It makes them have bad habit because they want to finish it instantly. Most of them abuse the use of internet. So, people should be wisely in using the internet in order to make it safe especially students and children abuse it. Therefore, people can use social media for appropriate way. One of them is learning media. By using Instagram students can see photos that shared and they can describe it by their account of Instagram.

They can learn descriptive text by using new media. Furthermore, they can practice with different way.

Based on the problem above, the experiment of social media Instagram as learning media for teaching writing in descriptive text is needed. The purpose of this research is to identify the effectiveness of Teaching writing descriptive text by using social media “Instagram” to improve student’s writing ability in Barunawati Junior High School.

## **1.2 Research Problems**

Based on the background of the problem and the identification of the problem above, this research focuses on how to implementation of teaching vocabulary by using train word games. The problem in this research is formulated in the following questions:

- 1.2.1 Is Instagram effective in teaching writing descriptive text in improving student’s writing ability at junior high school students?
- 1.2.2 How is the student’s responses toward the use of social media “Instagram” to improve their writing ability?

## **1.3 Objective of the Research**

The objectives of this research will be the answers to the questions stated in the research of the problem. The objectives of this research, therefore, can be stated as follow:

- 1.3.1 To describe the is the effectiveness of teaching descriptive text by using social media “Instagram” to improve student’s writing ability
- 1.3.2 To describe the student’s response toward the use of social media “Instagram” to improve their writing ability

## **1.4 Hypothesis**

H<sub>0</sub>: there is no effectiveness of teaching descriptive text by using social media “Instagram” to improve student’s writing ability at junior high school students.

H<sub>1</sub>: there is effectiveness of teaching descriptive text by using social media “Instagram” to improve student’s writing ability at junior high school students.

## **1.5 Scope and Limitation of the Research**

The main scope and limitation of this research is to discuss about how to use social media “Instagram” in teaching descriptive text to improve student’s writing ability.

## **1.6 Significance of the Research**

From this study, the researcher hopes that this study has the significance that is divided for teacher and student, they are as follows:

For Teacher

- a. The result of the research can be useful for English teacher in giving lesson using social media instagram.

For Student

- a. The research help the students in learning descriptive text easily using social media as facilitator.

## **1.7 Definition of Key Terms**

### **1.7.1 Writing**

According to Heaton (1988:135) that writing is complex skill which sometimes difficult to teach. In addition should mastered grammar and rhetorical devices but also of conceptual and judgmental elements.

### **1.7.2 Instagram**

According to Rochman and Iskandar (2015) that Instagram is a fun and quirky way to share of user life with other through series of pictures. It is like Facebook but more simple. Same with other social network, user can interact with each other. When user posts a photo or video followers can give comment, like or tag.

### **1.7.3 Descriptive Text**

One of the text types taught for MTs/SMP student is a descriptive text presented in grade seven. In, writing a descriptive text the writers should know well what they want to describe. They describe their ideas and thought vividly based on what they see, hear, taste, smell, or touch. According to Hyland (2005:22) a text that give description of the real imagine an actual events and phenomena.