

CHAPTER III

RESEARCH METHOD

This chapter presents the description of the research design and the way data collected, classified, and analyzed. This chapter consists of five parts: they are research design, the source of the data, the instruments, the method of data collecting, and the method of data analysis.

3.1 Research Design

This research uses descriptive qualitative method. The purpose of this research is to describe the data. The result of this research is in the form of sentences and not in the form of numbers. By applying the descriptive qualitative method, it is hoped that researcher is able to identify and describe clearly the meaning of the utterances (Cresswell, 2012 : 16). According to Yin (2011:8):

Qualitative research differs because of its ability to represent the views and perspectives of the participants in a study. Capturing their perspective may be a major purpose of a qualitative study. Thus, the events and ideas emerging qualitative research can represent the meaning given to real-life events by the people who live them, not the values, preconceptions, or meaning held by researchers.

Based on two perspectives from Cresswell and Yin, it can be concluded that the research uses descriptive qualitative approach to describe, examine, and observe about the meaning of utterances or sentences. Related to the subject of this study, figurative language is applied to examine the condition or situation involves in Demi Lovato's song lyrics.

3.2 The Source of Data

The source of the data in this research is Demi Lovato's song lyrics. This research uses the data from internet in www.azlyrics.com/lyrics/demilovato.html retrieved on January 10, 2014.

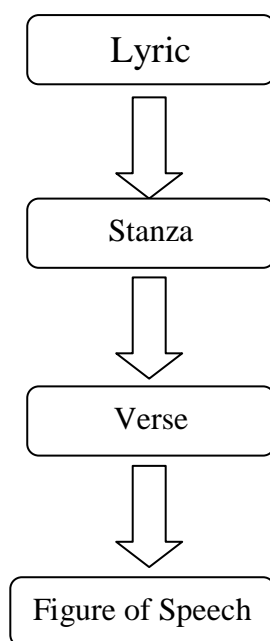
3.3 The Data

The data in this research are the lyrics in Demi Lovato's song which contain the figures of speech.

3.4 The Selection of Data

In conducting this research, the writer does these several steps to collect the data. The steps can be describe as follows:

1. Organizing and preparing, it is decided to find out Demi Lovato's song lyrics: *Skycraper* and *Warrior*.
2. Reading the two song lyrics : *Skycraper* and *Warrior*. To understand the context of them.
3. Selecting the song lyrics that consist of figures of speech
4. Collecting some information from the internet to support the analysis the figures of speech in lyrics.
5. Classifying the stanza and the verses based on the figure of speech.



The song lyrics consist of the several stanzas, this stanza contains verses. And the next, the verses which contain figures of speech are selected. And the data are the selected verses which have figures of speech.

3.5 The Step of Data Analysis

There are some steps that are used to analyze the data. They are as follows:

1. Identifying the most dominant type of figures of speech in Demi Lovato's song lyrics.
2. Describing how the figures of speech applied in Demi Lovato's song lyrics.
3. Explaining the reason for Demi Lovato using the figures of speech in her song.
4. Drawing conclusion based on the analysis of the data.