CHAPTER I

INTRODUCTION

This chapter discusses the background of the study, statements of the problem, purposes of the study, significance of the study, scope and limitation, and definition of the key term.

1.1 Background of the study

For Indonesian people, English is not their mother tongue language but it is as foreign language. English was claimed as an international language that must be understood by everybody who has connected to other people who have different languages. It is stated in David Crystal's "English as Global Language":

> Because of the three-pronged development – of first-language, second-language, and foreign-language speakers – it is inevitable that a global language will eventually come to be used by more people than any other language. English has already reached this stage (2003: 6).

The development of technology is getting higher day by day and year by year. People are also getting easier to use technology for communication. Either to communicate with someone in local place who has the same language with us or with one in very far away with different language who never been met before. Communication seems be easier than the past, and today, there are many media of communicate that support us to communicate either with the people near us or with someone in far distance. They are such as letters, facsimile, phone, internet media/cyber, and so on.

Cyberspace is often refers to internet that deliberately to facilitate human work or interaction between one person and another person who was in a different place.

Cyberspace is the electronic media in a computer network that is widely used for the purpose of one-way communication and reciprocal online (connected directly). This cyberspace is an integration of various communication equipment and computer network technologies (sensors, transducers, connections, transmissions, processors, signal, controller) which can connect communications equipment (computers, mobile phones, electronic instrumentation, etc.) are scattered interactively worldwide. Tim Jordan (2003:1) stated:

> Cyberspace can be called the virtual lands, with virtual lives and virtual societies, because these lives and societies do not exist with the same physical reality that 'real' societies do. With the emergence of cyberspace, the virtual becomes counterposed to the real. The physical exists in cyberspace but is reinvented. Virtuality is the general term for this reinvention of familiar physical space in cyberspace.

The Internet is a global network of computers. Every computer that is connected to the Internet is considered as a part of that network even your home computer. It is all a matter of degrees, you connect your computer to your ISP's (Internet service Provider) network, then your ISP connects to a larger network and so on. The Internet provides various methods to communicate with a team of people for various tasks and purposes. According to Li Ruan (2011:91-94):

> Chatting online can refer to any kind of communication through the Internet, which offers direct transmission of text-based messages from sender to receiver. Chatting language online, as a new medium language, has put lexical creativity into full play. In a chat room, language can be shape in different ways by being played with, taken apart and put back together.

One of online communication on internet is Facebook. Facebook is such a social networking that has the largest member in the world. Facebook is a social networking service and website launched in February 2004, operated and privately owned by Facebook, Facebook is a social network that is function as a medium to look for friends, relatives or establish communication with distant friends where he lives. With facebook, people can communicate with friends, relatives or old friends, keep each other informed or just a reunion with old friends who had not met.

> "Facebook adalah salah satu situs jejaring social paling popular selain friendster, MYSpace, Multiply dan lain-lain. Mungkin bagi anda, situs jejaring social hanya berfungsi sebagai media untuk mencari teman, relasi atau menjalin komunikasi dengan teman-teman yang jauh dari kota tempat anda tinggal. Jejaring social adalah struktur social yang terdiri dari elemen-elemen individual atau organisasi"(wahana computer, 2010: 2)."

That above statement mean, Facebook is one of the most popular social networking site than Friendster, MySpace, Multiply and others. Maybe for you, the social networking site only serves as a medium to look for friends, relatives or communicating with friends away from the city where you live. Social networks are social structures consisting of individual elements or organization.

Indonesia is one country with a big Facebook user. According to data from facebook, facebookers, in Indonesia has increased from 2008 until 2011. Number of active Facebookers in Indonesian according to the data available from Facebook is 41,768,340 people. Number of Facebookers until December 2010 is 32,129,460 people. Number of Facebookers until December 2009 is 14,681,580 people. Number

of Facebookers until December 2008 is 897.040 people. Percentage of Facebookers over the past 12 months was 30% (www.nickburcher.com).

The students of English Department of Muhammadiyah University at Surabaya who learn English intensively are also exist on facebook. They learn English on their daily lecture day, so they surely may influenced by English on their own conversation. When chatting online through facebook, there are so much statuses, notes or comments on facebook containing code switching. They also like to switch their language on facebook.

For instance, "pliss give me comment :-) Buad observasi tugas kuliah. Answer this question "WHAT IS LOVE?" (KMR, May 29, 2012). "menutup aurat sesuai syari'at,,, i know u can my lovely friends" (NEN, May 7, 2013).

That is the example of code switching written by a student of English Department on facebook. We can find other much example of sentence like that doing by them because they as bilingual students have their own way to communicate with each other. According to Jendra in Ratna Puspitasari (2011:4),

> There is a situation where speakers deliberately change a code being used, namely by switching from one to another, there is called code switching.

By switching the language like they do, some people may understand what they are talking about. Some may be know that it including to linguistics phenomenon.

This study is intend to analyze types of code switching on facebook that are often written by Students of English Department of Muhammadiyah University at

Surabaya and also try to find out the reason why code switching are used. Therefore, this study is conducted entitled *"Code Switching on Facebook (An Analysis of Types and Reasons of Code Switching Written by Students of English Department of Muhammadiyah University at Surabaya)"*

1.2   Statement of the problem

Based on the background of the study above, the kinds of code switching on facebook that are often written by Students of English Department of Muhammadiyah University at Surabaya will be investigated. In order to analyze it well, this study will answer of the following questions :

1.2.1   What are the types of code switching written by students of English Department of Muhammadiyah University at Surabaya found in facebook?

1.2.2   What are the possible reasons of students in English Department switch their Indonesian into English on facebook?

1.3   Purposes of the study

This study is expected to find some information and enrich our view of sociolinguistics about code switching on facebook that are often Written by Students of English Department of Muhammadiyah University at Surabaya. In relating of the problem above, this study is intended to find and describe:

1.3.1   To know what type of code switching written by students of English Department of Muhammadiyah University at Surabaya found in facebook.

1.3.2   To recognize possible reasons of students in English Department switch their Indonesian into English on facebook.

1.4   Significance of the study

The result of the research is expected to be used as one of the sources of information about the code switching on social networking, especially facebook. This might be used as a reference for those who are interested in the subject of sociolinguistics. This research can be used as an alternative in learning about the development of language and its phenomenon. The researcher will describe the language and phenomenon, especially the code switching through the sociolinguistics theory.

1.5   Scope and limitation

The scope of the study is sociolinguistics especially is code switching.

The limitation is code switching written by the students of English Department of Muhammadiyah University at Surabaya that found in facebook.

While, the limit of data is in the form of the type of code switching written by the students of English Department of Muhammadiyah University at Surabaya that found on facebook and recognize the possible reasons of students in English Department switch their Indonesian into English on facebook.

1.6   Definition of Key Terms

For better understanding about the terms used in this study, it is necessary to mention some operational definitions below:

1.6.1   Language is a system of arbitrary vocal symbols used for human communication (Wardhaugh, 1977:3). Language is a highly organized system in which each unit plays an important part which is related to other parts

(Boey, 1975:1). Language is the system of signs. Saussure argues that language is a structured system of arbitrary signs.

1.6.2   In Ratna Puspitasari (2011:5), Jendra says that sociolinguistics is a branch of linguistics that takes a language as an object of study, in a way that is usually distinguished from how syntax, morphology, and phonology handle it.

1.6.3   According to Jendra in Ratna Puspitasari (2011:4), there is a situation where speakers deliberately change a code being used, namely by switching from one to another, there is called code switching.

1.6.4   Cyber/Cybernetics is the scientific study of how information is communicated in machines and electronic devices in comparison with how information is communicated in the brain and nervous system.

1.6.5   Facebook is a popular free social networking website that allows registered users to create profiles, upload photos and video, send messages and keep in touch with friends, family and colleagues.