

CHAPTER V

CONCLUSION

This chapter presents conclusion based on the discussion in the previous chapter. The conclusion concerns with study of code mixing in articles titles in Indonesia info franchise magazine.

The study is focused on the codes mixing that are in the form of word and phrase. Code mixing is a social phenomenon that can not be separated from bilingual or multilingual community. People use them in every field of society both oral and written. When people communicate using language, they often mix or change from one language to another. This is a very widespread phenomenon in most community. Language change because they are used by human beings, not machines. Living in bilingual or multilingual communities, people often have difficulties choosing the language for communication because there is more one ethnic group in the community.

The most code mixing are in the form of word insertion. In the titles of the magazine, there are many words that are inserted into the title that consist of three or four words. On the contrary, there are only a few phrases are inserted into the titles. Therefore, it can be concluded that word insertion is more dominant than phrase insertion.

There are some reasons for the code mixing in the magazine, they are: mostly because of the tendency to raise prestige or to show high status and membership of educated elite. Besides, there is no proper word or expression in the language being used. People often mix the code without any awareness of the

fact that the code mixing with other different languages are occurred in order to maintain the smoothness of the conversation, to make the thopic of conversation clear and give information. The other reasons for the use of Indonesian-English code mixing are for showing that he/she masters in second language.