

CHAPTER III

METHOD OF THE RESEACRH

3.1 Research Design

In this chapter the writer describes the research design used in this study. The design describes the procedure for conducting the study, including when from whom and under what condition the data will be obtained. In the other words, the design indicates how the research is set up what happened to the subject and what method of data collection are use. In short design is use in research to refer to the researcher's plan of how to proceed (Bogdan and Bilken, 1992:58).

The research is conducted to analyze the symbols and meaning of Diana Ross song lyrics. The design of this thesis is descriptive qualitative. Charter (1972:20) states, descriptive studies may include present fact of current condition concerning the nature of group of person, a group of object or a class of event and may also involve the procedure of introduction, analysis classification and enumeration of measurement. Van Dalen (1962:285) states, descriptive data are usually collected by administering questionnaires, interviewing objects, observing events or analyzing documentary sources.

In accordance with the research problem and objectives mentioned in the previous chapter, the research design is descriptive – qualitative. It describes and interprets data's without using any statistical formula.

3.2The Object of Research

Diana Ross songs in title “When You Tell Me That You Love Me”, “If We Hold on Together” and “Endless Love” are the object of the research.

3.3 Data Collection

The researcher uses data in the quotation form contained symbols in the Diana Ross songs (“When You Tell Me That You Love Me”, “If We Hold on Together” and “Endless Love”). Data is collected from listen the songs, write the lyrics, find the symbols, find the meaning of the symbols, and then explain the value the songs, the last make conclusion.

3.4 The Data Analysis Techniques

In this thesis, the writer analyzes the data in qualitative way. Sumardi Suryabrata states that “Qualitative data is a kind of data that have character of feeling, beauty of something and not use number” (Sumardi Suryabrata, 1983:15).

Margono states data analysis in qualitative research and collecting data are processed together. This research is including to analytic description because the researcher makes data analysis as soon as possible by giving description about situation in narrative explanation (Margono, 2000:39).