

## **CHAPTER III**

### **METHOD OF THE RESEARCH**

This chapter presents the methods applied to analyze the topic. This chapter is contained of the nature of the research, the source of the data, the data selection, and the steps of the research.

#### **3.1 The Nature of the Research**

The nature of the research in this study is descriptive qualitative. Because it does not discuss about numerical but it discusses about the words and phrases. Mahsun (2007: 257) stated that nature of qualitative research that aims to understand social phenomena, including linguistic phenomena that being studied. It means that the study describes the phenomena of society. There is no manipulation, and all the statements from the informants are true. In this research, the writer do the experiment just based on the reality of the words that used by buyers and sellers at Kliwon market.

#### **3.2 The Source of the Data**

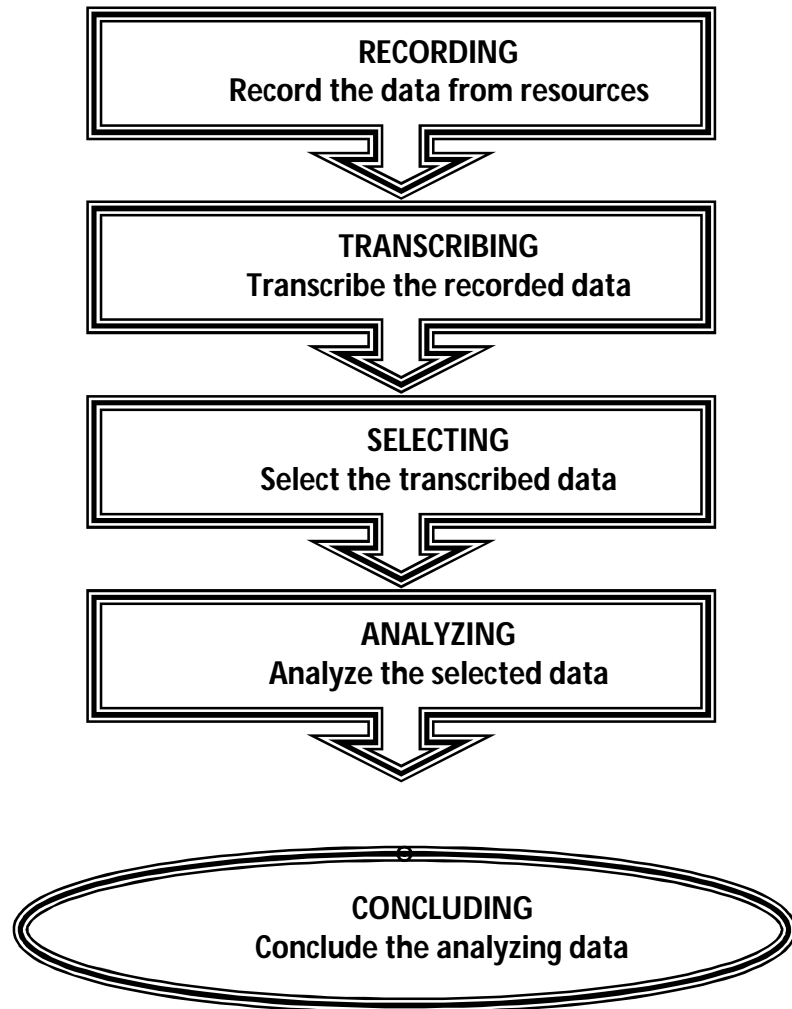
The object data in this research was the people who sell and buy goats and cows at Kliwon market, kecamatan Krian, kabupaten Sidoarjo, East Java.

The writer chooses the people of Kliwon market, especially, the dialect that they use in the market. The writer makes some observation to obtain the data. In observation, the researcher means the writer, is being instrument in the study, which is to collecting the data. She came to the market to collect the informants as a member of speech community. She joined with the buyers and sellers at Kliwon market, in bargaining goats. The researcher makes conversation between buyers and sellers at Kliwon market using the informal interview. Some conversation are recorded. It is for the authentic data for this research. To remain the data, the researcher uses the recorder, and note from the informants that have been observant and interviewed. Some of the recorded data are not presented in this research because there are not some special words are used in conversation

### **3.3 The Data Selection**

The data selection is about the dialect of Kliwon market that is use by buyers and sellers at Kliwon market, Krian, Sidoarjo. The researcher obtains the data from the informants about the special Javanese word, the situation, and why the trader use the words. Than the writer selected the data based on the procedure research with the objective of the study. Firstly, is to identify the special Javanese words in Javanese dialect use by buyers and sellers at Kliwon market, and selected by combination in to part of speech according to the data that collected by researcher. Secondly, is to discribe the situation and place, when the buyers and sellers use words of the dialect for bargaining goats and cows. And thirdly, is to discribe the reason why the buyers and sellers use that special words.

### 3.4 The Step of the Reserch



Picture 3.1 Figure of the Flow of the Research

#### 3.4.1 Recording

To get the authentic data from the sources, the writer used a recorder in her research. Besides, the writer can observe more carefully in selecting the special

words from the recorded data. The reason of the writer using recording technique is for getting the right conversation which there must be the special words used by the buyers and sellers.

### **3.4.2 Transcribing**

In this research, the writer used this jotted noted technique to get some quick written notes. The researcher wrote down every term used by buyers and sellers in the certain time and places. This technique needs a high concentration, memory, and speed in writing the conversation. It is by the accurate data.

### **3.4.3 Selecting**

According to Ridjal in Bungin in Safarina stated that after collecting data, it is also selected in some ways (2010: 143). After transcribing the data, the writer selecting which one in the transcribe that use a lot of special words. The researcher uses observation to get the data. The observation is for gets the authentic data in the right and supporting place. The data of the research is collected by recording the conversation between the buyer and the seller at Kliwon market.

### **3.4.4 Analyzing**

To analyze the data, the writer collects the data then the writer classifies the data of this research. The writer has to select which one is the conversation that uses a lot of special words used by buyer and seller in Kliwon market.

### **3.4.5 Concluding**

After analyzed the data the writer gives a conclusion about the research. It is for summarizing the analysis. Besides, is for giving useful thing in writing about sociolinguistics, especially about special words used by buyers and sellers in Kliwon market.