CHAPTER III

METHOD AND PROCEDURES OF RESEARCH

In this chapter the writer explains the method of research of his study. She explains about the approach, the source of data, and the procedures of how she collects the data and makes his analysis of the found data.

3.1   Approach

Qualitative approach is used by the writer to analyze the moral value of õThe Pearlö. The writer also uses content analysis in analyzing the content of the novel in order to get the really data to analyze, the moral value of the characters in the novel. Related to this approach Bogdan and Biklen (1992: 29) states, A qualitative research is descriptive. The data collected are in the form of words or picture rather than number, they often contain quotations and try describing what particular situation or view of the word is like the narrative form.

Based on the quotation, qualitative research is a way to analyze the data, which are are in the form of words. Because the writer applies qualitative approach, then he has to analyze the data by reading and understanding the novel from the beginning until the end of the novel.

The writer also uses content analysis to analyze the novel. By using the content analysis the writer can find out the moral value of each character in the novel. Klaus Krippendorff (1995: 15) explain õas a technique of research to make inferences which is replicable and valid data by taking note of its contextö.

In addition Borg and Gall (1982: 511) in *Educational Research an Introduction* state:

> Content analysis is a research technique for the objective, systematic, and qualitative of the manifest content of communication. Content analysis method may be used to analysis any form of communication, which is usually written such as text box, composition, novel, newspaper, magazine, advertisement and political speech. Content analysis is often to used in conjunction with observational studies.

From the statement, the writer concludes that content analysis is to describe a form and a content of communication which usually written such as text box, composition, novel, newspaper etc. In this study content analysis is applicable to be used to analyze the written object such as the novel to reveal the moral value of the character.

The writer also applies content analysis as her method. Borg and Gall (1983: 512) also states there three objectives of content analysis method,

1. To produce descriptive information that will give clearer information to the problem.

2. To cross validate research finding. Content analysis is very important device to check research finding obtained from studies using other methods such as interviews.

3. To test hypothesis. Content analysis can be used to explore relationshipsand to test theories.

Considering the objectives of content analysis above, the writer selects the first objectives to produce descriptive information that give clearer description to the problem.

3.2 Source Of Data

The source of data that the writer uses in this analysis is a novel entitled *The Pearl* (1947) written by John Steinbeck, published by arrangement with Heinemann International of Halley Court, Jordan Hill, Oxford, England.

3.3 Procedure of Data Collection

To obtain the data needed for her analysis, the writer follows the following steps:

3.3.1 Reading the Novel Entirely and Carefully

In this step the writer reads the novel carefully and throughtly so that the writer understands what the novel is all about. This step is aimed at comprehending the content of the comic and finding the important data in novel.

3.3.2 Segmenting the Data into Scene Based on Topics

The first steps, the writer collects the data for segments the novel into paragraph to make it easier to describe the data and continues the next step by identifying the data.

3.3.3 Identifying the Data

In this step the writer tries to identify by underlining the Kino characterization him characteristics in found the novel.

3.4 Procedure of Data Analysis

In analyzing the data, the writer does the following steps.

3.4.1 Clasifying the Characters of Each Character

After identifying the data, the writer classifies the data based on the character of Kino and Juana which can be find Kino as main character and Juana as minor character.

3.4.2 Describing the Characters of the Character Found in the Data

From the data it can be concluded that Kino is a young pearl diver and a poor Indian person. It is shown when the doctor asking to his money, he answered dont have any money.

3.4.3 Presenting the Result

After describing the character, the writer presents the result of the description can gives a research which concludes with what kinds of characters Kino and Juana persons.