

CHAPTER III

METHOD OF THE RESEARCH

This chapter discusses the research methodology applied in this study. It deals with research design, research object, source of data and data, data collection technique and data analysis procedure.

3.1 Research Design

The data used in the study are written in the form of sentences and texts, so the researcher conducts the study into a qualitative research because it applies descriptive qualitative research. In qualitative research, the collected data are in the form of words or pictures than numbers (Bogdan and Biklen, 2007 : 28). Strauss (2007:11) conveyed that qualitative research is the kind of research that the result of the data is not gained by using statistical or measurement procedures. In the study, the researcher will do the analysis by using words and describes them through interpretation and explanation. By applying descriptive qualitative method, the researcher tries to analyze the ambivalence of main character in Pearl S. Buck Novel, *East Wind West Wind*.

3.2 Research Object

This study uses postcolonialism as the main theory to analyze the objects of the study. The element of postcolonialism is applied in *East Wind West Wind* novel by Pearl S. Buck. The study focuses in analyzing the main character using ambivalence theory.

3.3 Source of Data and Data

3.3.1 Source of Data

The source of data in this study was novel entitled “East Wind West Wind” written by Pearl S Buck in 1892. The story consists of main characters. It analyzes the conflict and elements of postcolonialism through the main character.

3.3.2 Data

The data obtained from the data selection are in the form of sentences of dialogue, action, and narrative in “East Wind West Wind”. The researcher choose the novel written by Pearl S. Buck because it is interested to be analyzed. The novel is an appropriate data for qualitative research methodology.

3.4 Data Collection Technique

Data collecting is obtained from library researches in which the researcher collects information from various sources such as : literary books, essays, critics, dictionaries, encyclopedia and online library. Some relevant theoretical books are used to support the understanding about literary theories.

This study has aims to describes the ambivalence of the main character in the selected novel. Moreover, the technique of the data collection is arranged and guided into procedure of data collection which includes the information about the data. Main data are taken from the selected novel where supporting data are taken

from articles, journals of literature, and other related sources which have close correlation with the main data. In addition, the collecting data method includes several steps such as intensive close reading, noting the data, underlining, extracting and analyzing data from the plays are chosen in doing this study to producing the result of this study.

The data are collected through documentation techniques, because the data of this research are written documents. Based on the documentation techniques, the methods are arranged into five steps, as follows :

3.4.1 Intensive close reading

After the researcher selects the novel by Pearl S. Buck, the researcher only analyzes the ambivalence of the main character of the novel. The reading activity consists of skimming and scanning. Skimming is trying get a general idea what the novel about, while scanning is seeking about something specific or to get a particular piece of information from the novel, i.e., ambivalence found in the main character of the novel.

3.4.2 Noting the data

While rereading some parts and reading for details, the note-taking of the details is done. The details cover postcolonialism from one of Ashcroft theories – oppose ambivalence in the novel. This step facilitates the researcher to focus on the data contained ambivalence.

3.4.3 Underlining

The researcher underlines the collected data to get the necessary data for further analysis in related to theories of used in this study.

3.4.4 Selecting and extracting data from the plays.

The data are classified based on the formulation of statement problems stated in the first chapter. In this step, the researcher tends to sort the data and classify the according to problems of the study.

3.4.5 Analyzing and discussing the data

In order to make the useful data, analyzing and discussing are completed to validate and clarify the data analysis.

3.5 Technique and Procedure of data analysis

Due to this study applied qualitative research, so it depends on the analytical description in which the researcher must analyze and explain the data clearly. This study will analyze main character's conflict, action and thought in the selected novel to comprehend how ambivalence influences her life. The data analysis will be conducted in the following techniques :

3.5.1 Describing data presented in East Wind West Wind Novel by the main character in selected novel

3.5.2 Presenting the data in text, and the data will be ordered based on the order or statements of the problem.

3.5.3 Concluding the findings dealing with statements of the problem