

CHAPTER I

INTRODUCTION

This chapter presents the Introduction of the study. It is covering of Background of the Research, Problem of the Research, Purpose of the Research, Scope and Limitation of the Research, and also Significance of the Research.

1.1 Background of the Research

In social life, surely people produce the meaning in language. Then in language the aim and purpose are not transparent. Moreover, consist of rhetoric manipulation, digression. One of the examples of language used in social life is speech.

Speech is a talk activity in front of public or oration to explain statement or to give an overview about a thing or event that important and proper to talk. Moreover, speech is used by a leader to lead and oration in public or subordinate. The aims of speech are to influence others people to willingly follow our volition, and give information for others people. There are some examples of speech such independent day speech, graduation speech, religious speech, and president official speech. Then, there are a lot of things to be conveyed in a speech like condolence, the statement of concerned feeling, statement to act to the happening event and others.

Nikitina (2011, p. 41) mentioned that a well structured speech consists of a core message, supported by clear major points that are, in turn, explained further by adding relevant details and examples. Hence, the speech is supported by non language aspect such as gesture, intonation, pronunciation and also facial expression.

A speech is one of interesting things to discuss especially by political figure as an example Donald Trump's speech. Donald Trump is a President of United States of America. He always gave a controversy statement which attracts the world's attention. Moreover, almost all of his statement gave a negative effect to others people. One of the controversy statements is his speech about Jerusalem as a Capital of Israel.

Hence, this one of many Donald Trump's speech that being viral in social media and everywhere because he have plan to make a new Capital in Jerusalem which loaded

dominance. The aim of his speech is to move Israel's Capital to Jerusalem. He judged that his action to be the best interest of the United States of America and the pursuit between Israel and the Palestinians. He added Jerusalem is heart of one of the most successful democracies in the world. Moreover, Donald Trump began preparation to move the American Embassy from Tel Aviv to Jerusalem. This speech is taken place at Presidential Palace or called White House in Washington DC on Wednesday, December 06, 2017. In his speech Donald Trump make one point clearly that decision is not intended in any way to reflect a departure from strong commitment to facilitate a lasting peace agreement.

The Donald Trump's speech is chosen because the researcher wants to study about dominance by discover intended meaning, ideology and also power relation of Donald Trump's speech. Intended meaning is a purpose or plan of something that can be showed to know certain mean in it. According to Van Dijk (1998) Ideologies may be expressed explicitly and then are easy to detect, but this may also happen very indirectly, implicitly, concealed or in less obvious structures of discourse, such as an intonation, a hesitation or a pronoun (p.42). Since discourse is so complex, and hence ideological structures can be expressed in so many different ways, it is useful to have a more practical 'heuristic', a method to 'find' ideology in text and talk (p.43). Whereas power relation based on Van Dijk in his book (1998) a central notion in most critical work on discourse is that of power, and more specifically the *social power* of groups or institutions. Different *types of power* may be distinguished according to the various resources employed. Note also that power is seldom absolute. Groups may more or less control other groups, or only control them in specific situations or social domains. Moreover, dominated groups may more or less resist, accept, condone, comply with, or legitimate such power, and even find it "natural" (p. 354-355).

The researcher conducted an analytical framework in studying intended meaning, ideology and also power relation of speech which is called Critical discourse analysis (CDA). Jorgensen & Phillips (2002, p.60) stated that Critical discourse analysis (often abbreviated to CDA) provides theories and methods for the empirical study of the relations between discourse and social and cultural developments in different social domains.

As cited in Critical Discourse Analysis by Sheyholislami (2015:1), According to Dijk (1998a) Critical Discourse Analysis (CDA) is a field that is concerned with studying and analyzing written and spoken texts to reveal the discursive source of power, dominance, inequality and bias. Fairclough (1993) defines CDA as

discourse analysis which aims to systematically explore often opaque relationships of causality and determination between (a) discursive practices, events and texts, and (b) wider social and cultural structures, relations and processes; to investigate how such practices, events and texts arise out of and are ideologically shaped by relations of power and struggles over power, and to explore how the opacity of these relationships between discourse and society is itself a factor securing power and hegemony. (p. 135).

Using critical discourse analysis in president's speech, the researcher try to identify about intended meaning, ideology and also power relation by use Van Dijk CDA's theory in Donald Trump's speech concerned on social life.

1.2 Problems of the Research

According to the background, this research has three problems that need to be solved:

- 1.2.1 What is Donald Trump's intended meaning behind his speech?
- 1.2.2 What is Donald Trump's ideology behind his speech?
- 1.2.3 How is the power relation of Donald Trump's Speech?

1.3 Purposes of the Research

This research aims to find out:

- 1.3.1 To identify Donald Trump's intended meaning behind his speech.
- 1.3.2 To identify Donald Trump's ideology behind his speech.
- 1.3.3 To know the power relation of Donald Trump's speech..

1.4 Scope and Limitation of the Research

As a scope of this research is focuses linguistic by using utterances of Trump's Speech: Jerusalem as a capital of Israel. Then the limitation of this research is Critical Discourse Analysis with focused in intended meaning, ideology and also power relation in Donald Trump's Speech. On the process of analyzing this Donald Trump's Speech: Jerusalem as a capital of Israel the researcher uses a Teun A. Van Dijk theory and supported by Searle's Theory.

1.5 Significance of the Research

The results of this research are intended to have some advantages:

1. To readers this research is give contribution to anyone who is interested to study in critical discourse analysis.
2. To collegian this research is provide knowledge about critical discourse analysis as well then it can be applied in another critical discourse analysis research.
3. To Muhammadiyah University especially in English Department who interested in critical discourse analysis particular to make the next critical discourse analysis research.