CHAPTER III

RESEARCH METHOD

Methodology is about the problems that are intended to be analysed in the research. The researcher also gives short introduction for further analysis of the cases in the following chapter. Firstly, this chapter will explain the approach that is used by the researcher in this study. Secondly, the researcher will describe about the source of the data and data that are chosen by the researcher. Finally, the researcher will present the data collection, data selection, and steps of the data analysis.

3.1 The Nature of the Research

In this research, the researcher uses descriptive qualitative. This means that the researcher analyzes the data by describing the data. The collected data are in the form of words or pictures rather than numbers. They also often contain quotations and try to describe what particular situation or view of the word is like the narrative. According to Arikunto in Husnia (2013:20), the descriptive research is not purposed for examine hypothesis, but only reality about kind of the same time. Based on Bogdan and Tylor's view in Moleong in Muhammad (2011:30), it is stated that the qualitative method is like procedure of research, and procedure of data descriptive, which from written words, or speech of human and attitudes can be survey.

From those statements above, the researcher gives conclusion that the data collected are in the form of the words rather than numbers. It means that the data

are analyzed in the form of words to search what the contents are. This research is qualitative, because the analyzed data are not in the numeric but they are in the forms of words, phrases, or utterances or sentences and the data qualitative in this research also finding the meaning deeply that are related to politeness strategies are used by the main characters.

3.2 The Source of the Data and Data

The source of the data in this research is in the form of transcript The Karate Kid that was directed by Harald Zwart in 2010. The script is taken from the internet and the movie is taken from the DVD. The data in this research are the utterances between Mr. Han and Dre that have tendency into politeness strategies that are taken from the conversation which are based on the script.

3.3 Data Collection and Data Selection

The researcher did some steps to collect the data, those are:

- 3.3.1 Watching the movie and giving more attention for several times.
- 3.3.2 Downloading the script to know the right conversation and utterances to be analyzed.
- 3.3.3 Understanding the script deeply.
- 3.3.4 Selecting the data which have tendency to state the speech acts and related to politeness strategies between Mr. Han and Dre into some fragments.

In this research, the researcher picks up some utterances in selecting the data to be analyzed. Not all of utterances will be analyzed, but only the utterances which have tendency to state the speech acts and related to possible politeness strategies in the Karate Kid.

3.4 Steps of Data Analysis

There are steps in analyzing utterances spoken in the movie, those are as follows:

- 3.4.1 Dividing the data into some fragments based on contextual features.
- 3.4.2 Numbering based on the line in every dialogue
- 3.4.3 Identifying and classifying kinds of illocutionary act which may consist of politeness strategies that are used by Mr. Han and Dre.
- 3.4.4 Identifying and classifying into possible politeness strategies that are produced by the speakers.
- 3.4.5 Describing why the main characters used politeness strategies in their conversation.