

LAMPIRAN 1
TABULASI DATA IMPULSIVE BUYING

No	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	Total		
1	RyR	4	4	2	3	4	3	2	3	3	4	3	2	3	3	2	3	3	3	1	1	3	3	2	3	3	4	3	3	3	2	3	3	3	4	2	3	3	3	4	2	115		
2	Dr	1	2	1	1	1	2	3	3	4	1	2	2	2	3	4	3	4	4	3	2	2	1	1	3	2	3	2	2	2	3	4	3	1	4	3	1	2	2	1	92			
3	DMU	3	3	3	2	3	3	3	3	2	3	3	3	3	3	2	2	2	2	2	3	2	3	3	2	2	3	2	2	3	2	2	2	3	2	2	2	2	2	2	2	2	2	99
4	DPA	3	3	3	2	3	2	2	3	2	3	3	3	3	2	2	2	2	2	4	2	3	3	3	3	2	3	2	2	2	3	3	2	2	3	2	2	2	3	2	3	2	3	101
5	NMT	3	3	4	3	4	2	3	4	2	4	3	3	3	3	3	3	2	3	4	3	3	4	2	2	2	4	2	3	3	3	3	3	3	2	3	4	2	3	1	2	116		
6	AS	2	2	3	3	3	2	2	2	3	3	3	3	3	3	3	2	3	3	2	2	3	3	3	3	3	3	3	3	2	3	3	3	3	3	3	3	3	3	3	3	1	109	
7	SAS	2	3	3	2	3	2	2	3	2	3	3	2	3	3	2	3	2	2	2	2	3	3	3	4	3	4	3	2	2	2	3	2	2	3	2	3	3	3	3	2	2	103	
8	IAAW	2	4	3	1	4	4	4	4	4	4	4	4	4	3	3	4	4	1	2	1	4	4	3	4	4	4	4	3	4	4	3	1	4	4	3	4	1	4	4	3	133		
9	I	2	2	2	2	4	4	3	2	4	4	4	3	3	3	2	3	4	2	1	2	4	3	2	3	3	4	2	2	2	3	2	2	3	3	2	2	2	3	3	2	108		
10	AM	2	1	2	1	1	3	2	2	1	1	4	3	4	4	2	1	1	1	3	2	4	3	2	3	3	3	2	2	2	3	2	1	3	3	2	2	2	3	3	3	3	92	
11	VA	1	1	3	3	1	1	1	1	1	1	1	2	1	1	4	1	1	3	4	2	1	1	3	1	1	1	3	3	3	2	3	3	1	1	4	4	3	1	1	2	76		
12	KASP	2	3	3	2	2	2	2	2	1	2	3	2	1	2	2	3	1	2	2	3	3	2	3	2	2	1	3	1	2	2	2	2	2	2	2	2	2	2	2	2	1	2	82
13	ES	2	2	3	2	2	1	2	2	2	2	3	2	2	1	1	3	2	2	3	2	3	2	3	2	2	2	2	2	2	2	2	2	2	2	3	1	3	2	2	2	2	84	
14	D	2	3	2	2	2	2	2	3	2	2	1	2	2	2	2	3	2	2	1	2	1	3	2	2	2	2	2	2	2	2	3	2	2	2	2	2	1	2	3	1	1	80	
15	AW	1	1	2	3	2	2	2	2	2	2	2	2	2	2	1	1	2	2	4	1	2	3	2	2	2	1	2	2	2	2	2	2	2	2	2	1	1	1	3	2	2	76	
16	S	3	3	3	2	3	1	3	3	2	3	2	2	2	1	2	3	2	2	2	1	2	2	3	1	1	1	3	2	2	2	1	2	1	1	2	4	1	2	1	3	82		
17	ew	2	2	1	1	2	1	2	2	2	2	3	2	2	1	1	2	2	1	2	2	3	2	1	1	1	2	1	1	2	2	1	1	1	2	1	1	2	2	2	2	2	66	
18	D	2	3	3	3	3	3	2	3	2	3	4	2	2	1	1	3	2	2	3	2	4	3	3	2	1	2	3	2	2	2	3	2	2	3	1	2	2	3	2	2	2	95	
19	SK	2	2	3	2	2	2	2	2	2	2	4	2	2	2	2	2	2	1	2	3	4	3	3	2	2	3	2	1	1	2	2	1	1	3	2	3	1	3	1	3	86		
20	Ek	3	2	3	2	2	2	2	1	2	2	2	2	3	2	2	3	2	2	2	3	2	3	3	2	2	2	4	1	2	2	2	2	1	2	2	3	2	3	1	3	88		
21	Sa	3	3	4	2	4	3	3	3	3	4	4	3	2	3	2	3	3	2	0	2	4	3	4	2	2	3	4	2	2	3	2	2	3	3	2	2	2	3	3	4	111		
22	f	2	1	3	3	2	2	2	2	2	2	4	3	2	2	2	2	2	2	3	2	4	2	3	2	2	2	3	2	2	3	1	2	1	2	2	3	2	2	2	2	89		
23	RR	3	3	3	2	4	4	3	3	3	4	4	3	3	3	2	3	3	2	4	1	4	3	3	3	3	3	3	2	2	2	3	2	2	3	3	2	2	2	3	3	1	111	

24	AQ	3	3	3	1	2	2	2	3	2	2	3	2	2	2	1	3	2	2	2	2	2	2	2	1	1	2	1	2	2	2	1	2	2	3	2	1	83					
25	APD	4	5	3	3	4	4	4	4	2	4	4	3	4	4	2	3	2	3	1	3	4	3	3	4	4	3	3	3	3	3	3	3	3	2	3	3	3	2	2	126		
26	g	2	3	2	1	3	3	1	2	1	3	4	2	2	2	1	1	1	1	1	2	4	2	2	2	1	2	1	1	1	1	1	1	1	1	1	2	2	1	3	70		
27	UC	2	2	2	2	2	3	2	2	2	2	2	2	2	3	2	3	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	83		
28	AH	3	3	3	4	3	2	2	3	3	3	3	3	2	3	3	3	3	3	3	3	3	2	3	3	2	3	3	3	3	3	3	3	3	3	3	3	2	2	1	111		
29	PST	3	3	2	2	2	2	3	2	2	2	3	2	2	2	2	3	2	2	2	2	3	2	2	2	1	2	2	2	2	2	2	2	2	2	2	2	2	2	1	86		
30	A	3	1	3	1	3	4	1	4	3	3	4	2	4	3	1	4	3	3	3	3	4	4	3	1	4	2	2	3	3	4	1	2	3	4	4	2	2	116				
31	AN	2	2	4	1	2	2	2	2	2	2	2	2	2	2	2	3	2	1	2	2	3	4	2	2	2	1	2	2	2	2	1	2	2	2	2	2	3	2	3	84		
32	DP	3	3	3	3	3	2	2	3	2	3	3	3	3	2	3	3	2	2	4	1	3	3	3	3	2	3	2	2	2	3	3	2	1	3	3	2	2	3	2	3	103	
33	Y	3	2	2	2	2	2	2	3	3	2	2	2	2	3	3	3	3	3	3	3	2	2	3	2	2	2	3	2	2	2	3	2	2	2	2	2	2	2	2	3	95	
34	NS	2	2	3	3	2	3	3	3	2	2	3	2	2	2	2	3	2	2	2	3	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	3	2	2	3	92	
35	T	2	2	2	2	2	2	2	2	3	2	2	2	2	3	2	3	3	1	1	3	2	2	4	2	1	2	1	1	2	2	1	2	2	2	1	1	2	2	3	80		
36	N	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	3	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	4	83	
37	IAS	2	2	2	1	2	3	2	3	2	2	3	1	3	2	1	2	2	1	2	2	3	3	2	2	2	2	1	1	1	1	1	1	1	1	2	1	1	1	3	2	3	74
38	NA	2	2	1	2	2	1	1	2	1	2	4	1	2	1	2	1	1	1	2	2	4	4	1	1	2	4	2	2	2	1	2	1	1	3	2	2	2	4	2	2	77	
39	Md	2	2	3	3	3	2	2	3	2	3	3	3	2	2	3	2	2	3	3	3	3	3	3	3	3	2	2	3	2	3	3	3	3	3	3	2	3	2	1	104		
40	dpa	3	3	3	3	3	2	3	3	3	3	3	3	2	2	2	3	2	2	2	2	3	3	3	3	3	3	2	2	3	2	2	2	2	2	2	2	2	3	3	2	102	
41	N	2	1	3	2	2	4	1	2	2	2	1	2	2	1	3	3	2	3	1	1	1	2	3	2	2	1	3	3	4	2	3	3	1	4	3	3	1	2	1	3	87	
42	Mta	3	3	3	2	2	2	2	3	2	2	3	2	3	2	1	3	2	2	3	2	3	2	2	2	2	2	1	1	2	1	2	2	2	1	2	1	2	2	2	2	84	
43	W	3	3	2	2	4	4	3	3	3	4	3	3	3	3	2	4	3	2	4	2	3	3	3	3	2	2	2	3	2	2	3	3	2	2	2	3	3	2	3	3	3	111
44	FR	3	4	2	3	2	2	3	4	1	2	2	3	2	2	2	4	1	3	1	3	2	4	2	1	4	3	4	1	1	3	3	3	4	1	2	3	1	4	1	4	100	
45	H	2	2	2	2	2	2	2	3	1	2	2	2	1	1	2	1	1	2	2	1	2	2	2	1	1	2	1	1	1	2	1	2	2	2	2	2	2	2	2	3	70	
46	PPD	2	2	4	4	4	1	2	2	1	4	4	1	1	1	3	1	1	2	2	2	4	3	4	1	1	2	4	4	2	1	3	2	1	3	3	4	2	3	1	2	94	
47	Z	2	2	3	1	3	2	2	2	2	3	3	3	2	2	3	2	2	2	1	2	3	2	2	3	2	2	3	3	2	2	3	3	3	3	2	2	2	2	1	92		
48	IAF	2	2	4	4	4	3	2	4	2	4	4	2	2	2	1	2	2	3	3	3	4	2	4	2	2	1	4	3	1	2	3	3	1	4	1	3	3	2	3	2	105	
49	wa	3	3	2	1	4	3	3	3	3	4	4	4	3	3	1	3	3	1	2	2	4	3	2	3	3	3	1	1	1	4	1	1	3	4	1	1	1	3	3	2	100	
50	EA	2	2	3	4	1	1	2	1	1	1	3	2	1	2	3	2	1	2	4	1	3	2	3	2	2	3	3	3	3	2	3	2	2	1	3	3	3	2	2	3	89	

78	YKD	3	4	2	2	3	3	3	4	2	3	4	3	4	3	2	2	2	2	1	1	4	3	2	2	3	3	3	3	2	3	2	2	2	2	2	4	4	3	2	2	106		
79	ANS	2	2	2	2	3	3	2	3	3	3	3	2	2	2	2	3	3	2	4	3	3	2	3	2	2	2	2	2	2	2	2	2	2	2	3	2	2	2	3	2	3	97	
80	RS	2	2	2	3	3	2	2	2	2	3	3	3	2	2	2	2	2	3	2	3	3	2	2	2	2	2	2	2	3	2	2	2	2	3	2	2	2	3	2	3	92		
81	MY	2	3	3	3	3	3	2	2	1	3	2	2	2	1	2	2	1	2	4	4	2	3	3	2	2	2	2	2	2	2	2	2	2	2	2	2	2	3	2	4	92		
82	HA	3	4	1	2	1	2	3	1	1	1	1	1	1	1	2	1	1	1	3	3	1	3	1	1	1	1	1	1	1	1	1	1	1	1	1	2	3	2	3	2	3	68	
83	WKD	2	3	3	3	4	3	2	4	2	4	4	3	3	2	3	4	2	3	3	2	4	3	3	3	4	4	3	2	2	3	3	3	3	3	3	4	3	3	2	3	2	4	120
84	MR	3	3	2	1	2	4	3	2	3	2	3	3	3	2	1	2	3	1	1	2	3	4	2	3	2	4	3	1	1	3	1	1	2	4	1	3	1	4	2	2	93		
85	DU	3	3	3	3	4	4	3	3	3	4	4	3	3	3	3	2	3	3	3	4	4	3	3	4	3	3	3	2	3	3	3	3	3	3	4	3	2	3	3	2	3	124	
86	PNH	3	3	4	3	4	4	3	3	2	4	4	3	3	3	1	3	2	3	2	3	4	4	4	2	2	2	3	3	3	3	3	3	2	2	1	2	2	4	4	2	115		
87	DK	2	2	2	1	3	4	2	3	2	3	4	2	3	2	1	2	2	1	3	1	4	2	2	2	2	3	1	1	1	2	1	1	1	1	1	2	1	2	2	2	2	79	
88	RI	3	2	1	1	2	2	2	2	3	2	2	2	2	2	2	2	3	1	4	1	2	2	1	2	2	2	1	1	1	2	1	1	2	1	2	1	2	2	2	2	1	72	
89	PTR	2	4	3	3	4	2	2	3	1	4	3	2	2	1	3	2	1	3	1	2	3	2	2	2	2	3	3	3	2	3	3	2	2	3	3	3	2	2	1	97			
90	EKV	1	1	2	1	1	4	1	1	2	1	2	2	2	3	2	1	2	1	2	4	2	2	2	2	1	2	2	2	2	2	2	2	1	2	2	2	2	1	2	2	2	2	73
91	PD	3	4	2	2	3	3	3	3	3	3	3	3	3	3	2	3	3	2	3	3	3	2	3	3	2	2	2	3	2	2	3	3	2	2	2	3	3	2	2	3	3	2	107
92	GA	2	2	2	1	3	3	2	2	2	3	3	3	3	3	2	2	2	2	4	1	3	3	2	2	2	2	2	2	3	2	2	3	3	2	2	2	2	3	2	2	2	2	93
93	RAP	3	3	3	2	4	4	4	4	1	4	4	3	1	2	1	2	1	1	2	1	4	2	3	2	4	2	3	1	1	3	1	1	2	1	1	3	1	2	1	3	91		
94	EN	4	4	4	2	3	3	3	3	3	3	4	3	3	3	4	3	3	2	3	2	4	3	4	3	3	3	4	3	3	3	3	2	3	3	4	3	3	3	3	3	3	125	
95	Nur	2	2	3	3	3	1	2	2	2	3	3	3	2	2	2	3	2	3	4	2	3	3	3	3	3	2	3	2	2	3	3	3	2	3	2	3	2	3	2	3	2	3	102
96	CLD	3	5	3	3	4	4	3	3	3	4	3	3	3	3	3	3	3	1	2	3	3	3	2	2	2	3	3	3	3	3	3	3	2	3	2	2	3	2	3	2	3	115	
97	DSM	2	2	2	2	2	3	1	2	2	2	3	2	2	2	2	1	2	1	2	3	2	2	2	1	1	2	2	2	2	2	1	1	2	2	3	2	2	1	3	78			

LAMPIRAN 2
TABULASI DATA *SELF ESTEEM*

Sbj	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	TOT		
1	RyR	1	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	1	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	1	2	2	2	2	2	2	77	
2	Dr	1	1	3	3	3	3	3	1	1	1	1	3	1	3	1	1	1	1	3	1	3	1	1	1	3	1	1	3	1	3	1	1	1	3	2	1	3	1	3	1	3	1	71
3	DMU	2	2	3	2	2	3	2	3	2	3	2	3	2	2	2	2	2	3	2	2	2	3	2	2	2	3	2	3	1	2	3	2	3	3	2	3	2	3	3	3	2	94	
4	DPA	3	3	2	2	2	2	2	2	2	2	3	2	3	2	3	2	3	2	2	3	2	2	2	2	2	2	2	2	2	2	2	2	2	3	2	2	1	2	2	2	2	87	
5	NMT	1	1	3	2	2	3	2	1	1	1	1	3	1	2	1	1	1	1	2	1	2	1	1	1	2	1	1	3	3	2	1	1	1	1	3	1	1	2	1	3	1	63	
6	AS	2	3	2	2	2	2	2	2	2	2	3	2	3	2	3	2	2	2	2	3	2	2	2	2	2	2	2	2	2	1	2	2	2	2	2	2	2	2	3	2	2	2	85
7	SAS	3	3	2	3	3	2	3	3	3	3	3	2	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	2	1	3	3	3	3	2	3	3	4	3	2	3	113	
8	IAAW	1	1	4	2	2	4	2	2	2	2	1	4	1	2	1	2	1	2	2	1	2	2	2	2	2	2	2	2	4	2	2	2	2	2	4	4	2	3	2	4	2	88	
9	I	2	2	3	1	1	3	1	2	2	2	2	3	2	1	2	2	2	2	1	2	1	2	2	2	2	1	2	2	3	3	1	2	2	2	3	3	2	2	2	3	2	80	
10	AM	2	2	3	2	2	3	2	1	2	1	2	3	2	2	2	2	2	1	2	2	2	1	2	2	2	1	2	3	2	2	1	2	1	3	2	1	1	1	3	2	76		
11	VA	1	2	1	2	2	1	2	1	2	1	2	1	2	2	2	2	1	1	2	2	2	2	1	2	2	2	1	2	1	1	2	1	2	1	1	1	1	1	2	1	1	2	61
12	KASP	1	2	2	2	2	2	2	2	1	2	2	2	2	2	2	1	1	2	2	2	2	2	1	1	2	2	1	2	2	2	2	1	2	2	2	2	2	2	3	2	2	1	72
13	ES	2	3	2	2	2	2	2	2	2	2	3	2	3	2	3	2	2	2	2	3	2	2	2	2	2	2	2	2	2	3	2	2	2	2	2	3	2	2	2	2	2	2	87
14	D	2	3	2	3	3	2	3	2	2	2	3	2	3	3	3	2	2	2	3	3	3	2	2	2	2	3	2	2	2	2	3	2	2	2	2	4	2	2	2	2	2	2	95
15	AW	1	1	1	3	3	1	3	1	1	1	1	1	1	3	1	1	1	1	3	1	3	1	1	1	1	3	1	1	1	1	3	1	1	1	1	4	1	3	1	1	1	1	61
16	S	3	2	2	2	2	2	2	3	2	3	2	2	2	2	2	2	3	3	2	2	2	3	2	2	2	3	2	2	1	2	3	2	3	2	3	3	3	4	3	2	2	93	
17	ew	2	2	2	3	3	2	3	1	2	1	2	2	2	3	2	2	2	1	3	2	3	1	2	2	3	1	2	2	2	3	1	2	1	2	2	2	1	3	1	2	2	80	
18	D	2	2	2	3	3	2	3	2	2	2	2	2	2	3	2	2	2	2	3	2	3	2	2	2	3	2	2	2	2	3	2	2	2	2	2	2	2	2	2	2	2	2	88
19	SK	2	2	2	3	3	2	3	2	2	2	2	2	2	3	2	2	2	2	3	2	3	2	2	2	2	3	2	2	2	3	3	2	2	2	2	1	2	1	2	2	2	2	87
20	Ek	3	3	2	2	2	2	2	3	2	3	3	2	3	2	3	2	3	3	2	3	2	3	2	2	2	3	2	2	0	2	3	2	3	2	2	3	2	3	2	3	2	2	94
21	Sa	3	3	3	3	3	3	3	2	3	2	3	3	3	3	3	3	3	2	3	3	3	2	3	3	3	3	2	3	3	1	3	2	3	2	3	3	2	3	2	3	3	3	109
22	f	2	2	2	2	2	2	2	3	2	3	2	2	2	2	2	2	2	3	2	2	2	3	2	2	2	3	2	2	1	2	3	2	3	2	4	3	4	3	2	2	2	92	

23	RR	3	2	3	3	3	3	3	4	2	4	2	3	2	3	2	2	3	4	3	2	3	4	2	2	3	4	2	3	3	3	4	2	4	3	3	4	2	4	3	3	4	3	2	117
24	AQ	3	3	3	3	3	3	3	4	3	4	3	3	3	3	3	3	4	3	3	3	4	3	3	3	4	3	3	4	3	3	4	3	2	4	2	4	2	4	3	3	128			
25	APD	4	4	2	3	3	2	3	3	3	3	4	2	4	3	4	3	3	4	3	3	3	3	3	3	3	3	3	3	2	2	3	3	3	3	3	2	1	3	1	3	2	3	116	
26	g	3	2	2	3	3	2	3	3	4	3	2	2	2	3	2	4	3	3	3	2	3	3	4	4	3	3	4	2	3	3	3	4	3	2	3	3	2	3	2	4	115			
27	UC	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	4	3	2	3	3	3	121			
28	AH	3	3	2	3	3	2	3	4	3	4	3	2	3	3	3	3	3	4	3	3	3	4	3	3	3	4	3	2	2	3	4	3	4	2	3	4	3	4	2	3	122			
29	PST	2	3	2	3	3	2	3	3	3	3	3	2	3	3	3	3	2	3	3	3	3	3	3	3	3	3	3	2	2	3	3	3	3	2	2	3	4	3	2	3	111			
30	A	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	1	4	4	4	4	4	4	1	4	3	4	4	4	153		
31	AN	4	4	3	4	4	3	4	4	2	4	4	3	4	4	4	2	4	4	4	4	4	4	2	2	4	4	2	3	1	4	4	2	4	3	2	4	2	4	3	2	133			
32	DP	3	3	3	4	4	3	4	4	3	4	3	3	3	4	3	3	4	4	3	4	4	3	3	4	4	3	3	2	4	4	3	4	3	3	4	2	4	2	4	3	3	135		
33	Y	3	3	2	3	3	2	3	2	3	2	3	2	3	3	3	3	2	3	3	3	2	3	3	3	2	3	2	2	2	3	2	3	2	2	4	2	1	2	2	3	103			
34	NS	2	3	3	3	3	3	3	3	3	3	3	3	3	3	3	2	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	1	3	3	3	116			
35	T	3	3	3	4	4	3	4	3	3	3	3	3	3	4	3	3	3	4	3	4	3	3	3	4	3	3	3	2	4	3	3	3	3	3	2	3	1	3	3	3	124			
36	N	3	2	2	3	3	2	3	3	3	3	2	2	2	3	2	3	3	3	3	2	3	3	3	3	3	3	3	2	2	3	3	3	3	2	3	3	2	3	2	3	107			
37	IAS	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	2	4	4	4	4	4	4	4	4	1	4	4	4	155		
38	NA	3	4	3	4	4	3	4	4	3	4	4	3	4	4	4	3	3	4	4	4	4	4	3	3	4	4	3	3	3	4	4	3	4	3	2	4	2	4	3	3	140			
39	Md	3	3	2	3	3	2	3	3	3	3	3	2	3	3	3	3	3	3	3	3	3	3	3	3	3	3	2	3	3	3	3	3	2	1	3	2	3	2	3	111				
40	dpa	3	2	2	2	2	2	2	3	2	3	2	2	2	2	2	3	3	2	2	2	3	2	2	2	3	2	2	3	2	2	3	2	2	3	2	3	3	3	2	2	93			
41	N	3	3	2	4	4	2	4	4	3	4	3	2	3	4	3	3	3	4	4	3	4	4	3	3	4	4	3	2	1	4	4	3	4	2	3	4	2	4	2	3	128			
42	Mta	3	3	2	4	4	2	4	3	3	3	3	2	3	4	3	3	3	3	4	3	4	3	3	3	4	3	2	3	4	3	3	3	2	4	3	2	3	2	3	122				
43	W	3	3	3	3	3	3	3	2	3	2	3	3	3	3	3	3	2	3	3	3	2	3	3	3	2	3	3	4	3	2	3	2	3	3	2	2	2	3	3	111				
44	FR	1	3	3	3	3	3	3	1	2	1	3	3	3	3	3	2	1	1	3	3	3	1	2	2	3	1	2	3	3	3	1	2	1	3	3	1	1	1	3	2	89			
45	H	1	1	2	3	3	2	3	3	2	3	1	2	1	3	1	2	1	3	3	1	3	3	2	2	3	3	2	2	2	3	3	2	3	2	2	3	2	2	3	2	2	90		
46	PPD	3	2	2	2	2	2	2	3	2	3	2	2	2	2	2	3	3	2	2	2	3	2	2	2	3	2	2	1	2	3	2	3	2	1	3	3	3	3	2	2	90			
47	Z	3	2	3	3	3	3	3	3	3	3	2	3	2	3	2	3	3	3	3	2	3	3	3	3	3	3	3	1	3	3	3	3	3	2	3	2	3	3	3	111				
48	IAF	3	3	2	3	3	2	3	4	2	4	3	2	3	3	2	3	4	3	3	3	4	2	2	3	4	2	2	2	3	4	2	4	2	3	4	0	4	2	2	112				

49	wa	4	3	3	4	4	3	4	3	4	3	3	3	3	4	3	4	4	3	4	3	4	4	4	3	4	3	4	4	3	4	3	3	4	3	2	3	3	4	138			
50	EA	2	2	2	2	2	2	2	4	4	4	2	2	2	2	4	2	4	2	2	2	4	4	4	2	4	4	2	3	2	4	4	4	2	4	4	3	4	2	4	116		
51	NKW	2	2	2	4	4	2	4	4	3	4	2	2	2	4	2	3	2	4	4	2	4	4	3	3	4	4	3	2	2	4	4	3	4	2	3	4	2	4	2	3	122	
52	MN	2	3	2	3	3	2	3	4	3	4	3	2	3	3	3	3	2	4	3	3	3	4	3	3	3	4	3	2	3	3	4	3	4	2	2	4	1	4	2	3	118	
53	ZA	1	2	3	1	1	3	1	1	1	1	2	3	2	1	2	1	1	1	1	1	1	1	1	1	1	1	1	3	1	1	1	1	1	3	1	1	2	1	3	1	58	
54	P	3	3	2	4	4	2	4	4	2	4	3	2	3	4	3	2	3	4	4	3	4	4	2	2	4	4	2	2	2	4	4	2	4	2	2	4	3	4	2	2	122	
55	IMP	3	2	3	3	3	3	3	3	3	3	2	3	2	3	2	3	3	3	3	2	3	3	3	3	3	3	3	3	2	3	3	3	3	3	3	3	3	3	3	3	115	
56	J	4	3	2	3	3	2	3	4	2	4	3	2	3	3	3	2	4	4	3	3	3	4	2	2	3	4	2	2	3	3	4	2	4	2	2	4	4	4	2	2	118	
57	RD	3	3	2	3	3	2	3	3	3	3	3	2	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	2	3	3	3	3	3	2	3	3	3	3	2	3	114
58	NYN	1	4	3	4	4	3	4	4	4	4	4	3	4	4	4	4	1	4	4	4	4	4	4	4	4	4	4	3	4	4	4	4	4	3	2	4	2	4	3	4	144	
59	Y	4	4	4	4	4	4	4	4	3	4	4	4	4	4	3	4	4	4	4	4	4	3	3	4	4	3	4	3	4	4	4	3	4	4	1	4	1	4	4	3	146	
60	CPA	3	3	3	3	3	3	3	2	3	2	3	3	3	3	3	3	3	2	3	3	3	2	3	3	3	2	3	3	3	3	2	3	3	3	2	2	1	2	3	3	108	
61	AD	2	3	2	3	3	2	3	2	3	2	3	2	3	3	3	3	2	2	3	3	3	2	3	3	3	2	3	2	2	3	2	3	2	2	3	2	4	2	2	3	103	
62	DP	3	2	3	3	3	3	3	4	2	4	2	3	2	3	2	2	3	4	3	2	3	4	2	2	3	4	2	3	2	3	4	2	4	3	4	4	3	4	3	2	117	
63	E	1	2	1	2	2	1	2	4	2	4	2	1	2	2	2	2	1	4	2	2	2	4	2	2	2	4	2	1	1	2	4	2	4	1	3	4	4	4	1	2	92	
64	DS	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	2	3	3	3	3	3	119	
65	NM	4	3	3	4	4	3	4	4	4	4	3	3	3	4	3	4	4	4	4	3	4	4	4	4	4	4	4	3	2	4	4	4	4	3	1	4	2	4	3	4	142	
66	NLLT	4	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	4	3	3	3	3	3	3	3	3	3	3	2	3	3	3	3	3	2	3	4	3	3	3	3	121	
67	NPYW	3	2	2	3	3	2	3	3	3	3	2	2	2	3	2	3	3	3	3	2	3	3	3	3	3	3	3	2	4	3	3	3	3	2	3	3	3	3	2	3	110	
68	MS	2	2	2	3	3	2	3	3	3	3	2	2	2	3	2	3	2	3	3	2	3	3	3	3	3	3	3	2	3	3	3	3	3	2	4	3	3	3	2	3	108	
69	ET	3	2	2	3	3	2	3	3	3	3	2	2	2	3	2	3	3	3	3	2	3	3	3	3	3	3	3	2	2	3	3	3	3	2	1	3	2	3	2	3	105	
70	MF	3	2	2	3	3	2	3	2	3	2	2	2	2	3	2	3	3	2	3	2	3	2	3	3	3	2	3	2	2	3	2	3	2	2	3	2	2	2	3	98		
71	ES	1	2	3	4	4	3	4	3	3	3	2	3	2	4	2	3	1	3	4	2	4	3	3	3	4	3	3	2	4	3	3	3	3	2	3	1	3	3	3	115		
72	SID	4	4	3	4	4	3	4	4	4	4	4	3	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	3	1	4	4	4	4	3	2	4	1	4	3	4	146	
73	PSP	3	2	2	2	2	2	2	3	3	3	2	2	2	2	2	3	3	3	2	2	2	3	3	3	2	3	3	2	3	2	3	3	2	1	3	2	3	2	3	98		
74	RN	3	3	3	3	3	3	3	2	3	3	3	3	3	3	2	3	3	3	3	3	3	3	2	2	3	3	2	3	1	3	3	2	3	3	4	3	4	3	3	2	113	

LAMPIRAN

VALIDITAS DAN RELIABILITAS *IMPULSIVE BUYING*

Scale : *IMPULSIVE BUYING*

PUTARAN 1

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,931	,931	40

Item Statistics

	Mean	Std. Deviation	N
VAR00001	2,37	,715	95
VAR00002	2,53	,897	95
VAR00003	2,56	,821	95
VAR00004	2,13	,866	95
VAR00005	2,71	,933	95
VAR00006	2,51	,966	95
VAR00007	2,27	,721	95
VAR00008	2,55	,782	95
VAR00009	2,13	,789	95
VAR00010	2,71	,933	95
VAR00011	3,01	,857	95
VAR00012	2,37	,700	95
VAR00013	2,34	,794	95
VAR00014	2,18	,743	95
VAR00015	2,00	,772	95
VAR00016	2,44	,847	95
VAR00017	2,13	,789	95
VAR00018	2,02	,729	95
VAR00019	1,69	,654	95

VAR00020	2,63	,800	95
VAR00021	3,01	,857	95
VAR00022	2,63	,730	95
VAR00023	2,56	,821	95
VAR00024	2,29	,861	95
VAR00025	2,16	,867	95
VAR00026	2,32	,854	95
VAR00027	2,46	,897	95
VAR00028	1,89	,707	95
VAR00029	1,98	,684	95
VAR00030	2,37	,700	95
VAR00031	2,13	,747	95
VAR00032	2,02	,729	95
VAR00033	2,08	,821	95
VAR00034	2,46	,943	95
VAR00035	2,00	,772	95
VAR00036	2,39	,789	95
VAR00037	1,97	,660	95
VAR00038	2,63	,730	95
VAR00039	1,99	,751	95
VAR00040	3,00	,825	95

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
VAR00001	91,23	265,456	,497	.	,929
VAR00002	91,07	262,218	,500	.	,929
VAR00003	91,04	263,551	,500	.	,929
VAR00004	91,47	266,975	,348	.	,931
VAR00005	90,89	256,521	,675	.	,927
VAR00006	91,09	261,002	,501	.	,929
VAR00007	91,33	266,456	,450	.	,930
VAR00008	91,05	261,370	,616	.	,928
VAR00009	91,47	263,465	,526	.	,929
VAR00010	90,89	256,521	,675	.	,927
VAR00011	90,59	265,564	,403	.	,930
VAR00012	91,23	263,627	,591	.	,928

VAR00013	91,26	263,217	,532	.	,929
VAR00014	91,42	262,970	,582	.	,928
VAR00015	91,60	268,030	,354	.	,930
VAR00016	91,16	261,858	,547	.	,929
VAR00017	91,47	263,465	,526	.	,929
VAR00018	91,58	264,991	,507	.	,929
VAR00019	91,91	271,789	,248	.	,931
VAR00020	90,97	278,052	-,042	.	,934
VAR00021	90,59	265,564	,403	.	,930
VAR00022	90,97	265,861	,469	.	,929
VAR00023	91,04	263,551	,500	.	,929
VAR00024	91,31	259,704	,617	.	,928
VAR00025	91,44	257,824	,682	.	,927
VAR00026	91,28	263,142	,494	.	,929
VAR00027	91,14	260,843	,549	.	,929
VAR00028	91,71	265,933	,483	.	,929
VAR00029	91,62	266,302	,484	.	,929
VAR00030	91,23	263,627	,591	.	,928
VAR00031	91,47	262,912	,582	.	,928
VAR00032	91,58	264,991	,507	.	,929
VAR00033	91,52	259,359	,663	.	,928
VAR00034	91,14	261,119	,510	.	,929
VAR00035	91,60	268,030	,354	.	,930
VAR00036	91,21	268,764	,316	.	,931
VAR00037	91,63	268,639	,392	.	,930
VAR00038	90,97	265,861	,469	.	,929
VAR00039	91,61	263,942	,535	.	,929
VAR00040	90,60	269,902	,257	.	,931

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
93,60	277,562	16,660	40

PUTARAN 2

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,935	,935	37

Item Statistics

	Mean	Std. Deviation	N
VAR00001	2,37	,715	95
VAR00002	2,53	,897	95
VAR00003	2,56	,821	95
VAR00004	2,13	,866	95
VAR00005	2,71	,933	95
VAR00006	2,51	,966	95
VAR00007	2,27	,721	95
VAR00008	2,55	,782	95
VAR00009	2,13	,789	95
VAR00010	2,71	,933	95
VAR00011	3,01	,857	95
VAR00012	2,37	,700	95
VAR00013	2,34	,794	95
VAR00014	2,18	,743	95
VAR00015	2,00	,772	95
VAR00016	2,44	,847	95
VAR00017	2,13	,789	95
VAR00018	2,02	,729	95
VAR00021	3,01	,857	95
VAR00022	2,63	,730	95
VAR00023	2,56	,821	95
VAR00024	2,29	,861	95
VAR00025	2,16	,867	95
VAR00026	2,32	,854	95
VAR00027	2,46	,897	95
VAR00028	1,89	,707	95

VAR00029	1,98	,684	95
VAR00030	2,37	,700	95
VAR00031	2,13	,747	95
VAR00032	2,02	,729	95
VAR00033	2,08	,821	95
VAR00034	2,46	,943	95
VAR00035	2,00	,772	95
VAR00036	2,39	,789	95
VAR00037	1,97	,660	95
VAR00038	2,63	,730	95
VAR00039	1,99	,751	95

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
VAR00001	83,91	252,385	,503	.	,933
VAR00002	83,75	248,935	,515	.	,933
VAR00003	83,72	250,886	,491	.	,933
VAR00004	84,15	254,446	,331	.	,935
VAR00005	83,57	244,014	,667	.	,932
VAR00006	83,77	247,861	,511	.	,933
VAR00007	84,00	253,213	,462	.	,934
VAR00008	83,73	248,435	,620	.	,932
VAR00009	84,15	250,318	,536	.	,933
VAR00010	83,57	244,014	,667	.	,932
VAR00011	83,26	252,813	,396	.	,934
VAR00012	83,91	250,406	,606	.	,933
VAR00013	83,94	250,060	,543	.	,933
VAR00014	84,09	249,640	,602	.	,932
VAR00015	84,27	255,180	,347	.	,935
VAR00016	83,83	248,822	,553	.	,933
VAR00017	84,15	250,318	,536	.	,933
VAR00018	84,25	252,510	,487	.	,933
VAR00021	83,26	252,813	,396	.	,934
VAR00022	83,64	252,679	,479	.	,934
VAR00023	83,72	250,886	,491	.	,933
VAR00024	83,98	246,723	,623	.	,932

VAR00025	84,12	244,827	,691	.	,931
VAR00026	83,96	249,934	,506	.	,933
VAR00027	83,81	248,028	,549	.	,933
VAR00028	84,38	253,153	,475	.	,934
VAR00029	84,29	253,423	,479	.	,934
VAR00030	83,91	250,406	,606	.	,933
VAR00031	84,15	250,297	,570	.	,933
VAR00032	84,25	252,510	,487	.	,933
VAR00033	84,19	246,198	,678	.	,932
VAR00034	83,81	248,559	,500	.	,933
VAR00035	84,27	255,180	,347	.	,935
VAR00036	83,88	256,061	,303	.	,935
VAR00037	84,31	255,916	,378	.	,934
VAR00038	83,64	252,679	,479	.	,934
VAR00039	84,28	250,844	,543	.	,933

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
86,27	264,329	16,258	37

LAMPIRAN
VALIDITAS DAN RELIABILITAS *SELF ESTEEM*

Scale : *SELF ESTEEM*
PUTARAN 1

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,973	,970	40

Item Statistics

	Mean	Std. Deviation	N
VAR00001	2,41	,936	96
VAR00002	2,49	,795	96
VAR00003	2,42	,643	96
VAR00004	2,76	,778	96
VAR00005	2,76	,778	96
VAR00006	2,42	,643	96
VAR00007	2,76	,778	96
VAR00008	2,65	,995	96
VAR00009	2,50	,795	96
VAR00010	2,65	,995	96
VAR00011	2,49	,795	96
VAR00012	2,42	,643	96
VAR00013	2,49	,795	96
VAR00014	2,76	,778	96
VAR00015	2,49	,795	96
VAR00016	2,50	,795	96
VAR00017	2,41	,936	96
VAR00018	2,65	,995	96
VAR00019	2,76	,778	96
VAR00020	2,49	,795	96
VAR00021	2,76	,778	96
VAR00022	2,65	,995	96
VAR00023	2,50	,795	96

VAR00024	2,50	,795	96
VAR00025	2,76	,778	96
VAR00026	2,65	,995	96
VAR00027	2,50	,795	96
VAR00028	2,42	,643	96
VAR00029	1,85	,580	96
VAR00030	2,76	,778	96
VAR00031	2,65	,995	96
VAR00032	2,50	,795	96
VAR00033	2,65	,995	96
VAR00034	2,42	,643	96
VAR00035	1,82	,649	96
VAR00036	2,65	,995	96
VAR00037	3,18	,711	96
VAR00038	2,65	,995	96
VAR00039	2,42	,643	96
VAR00040	2,50	,795	96

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
VAR00001	99,60	490,810	,742	.	,972
VAR00002	99,52	494,968	,759	.	,972
VAR00003	99,59	511,781	,352	.	,973
VAR00004	99,25	494,547	,789	.	,972
VAR00005	99,25	494,547	,789	.	,972
VAR00006	99,59	511,781	,352	.	,973
VAR00007	99,25	494,547	,789	.	,972
VAR00008	99,36	484,171	,852	.	,972
VAR00009	99,51	493,937	,789	.	,972
VAR00010	99,36	484,171	,852	.	,972
VAR00011	99,52	494,968	,759	.	,972
VAR00012	99,59	511,781	,352	.	,973
VAR00013	99,52	494,968	,759	.	,972
VAR00014	99,25	494,547	,789	.	,972
VAR00015	99,52	494,968	,759	.	,972
VAR00016	99,51	493,937	,789	.	,972

VAR00017	99,60	490,810	,742	.	,972
VAR00018	99,36	484,171	,852	.	,972
VAR00019	99,25	494,547	,789	.	,972
VAR00020	99,52	494,968	,759	.	,972
VAR00021	99,25	494,547	,789	.	,972
VAR00022	99,36	484,171	,852	.	,972
VAR00023	99,51	493,937	,789	.	,972
VAR00024	99,51	493,937	,789	.	,972
VAR00025	99,25	494,547	,789	.	,972
VAR00026	99,36	484,171	,852	.	,972
VAR00027	99,51	493,937	,789	.	,972
VAR00028	99,59	511,781	,352	.	,973
VAR00029	100,16	530,765	-,324	.	,975
VAR00030	99,25	494,547	,789	.	,972
VAR00031	99,36	484,171	,852	.	,972
VAR00032	99,51	493,937	,789	.	,972
VAR00033	99,36	484,171	,852	.	,972
VAR00034	99,59	511,781	,352	.	,973
VAR00035	100,19	531,059	-,302	.	,975
VAR00036	99,36	484,171	,852	.	,972
VAR00037	98,83	519,572	,073	.	,974
VAR00038	99,36	484,171	,852	.	,972
VAR00039	99,59	511,781	,352	.	,973
VAR00040	99,51	493,937	,789	.	,972

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
102,01	522,453	22,857	40

PUTARAN 2**Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,979	,978	37

Item Statistics

	Mean	Std. Deviation	N
VAR00001	2,41	,936	96
VAR00002	2,49	,795	96
VAR00003	2,42	,643	96
VAR00004	2,76	,778	96
VAR00005	2,76	,778	96
VAR00006	2,42	,643	96
VAR00007	2,76	,778	96
VAR00008	2,65	,995	96
VAR00009	2,50	,795	96
VAR00010	2,65	,995	96
VAR00011	2,49	,795	96
VAR00012	2,42	,643	96
VAR00013	2,49	,795	96
VAR00014	2,76	,778	96
VAR00015	2,49	,795	96
VAR00016	2,50	,795	96
VAR00017	2,41	,936	96
VAR00018	2,65	,995	96
VAR00019	2,76	,778	96
VAR00020	2,49	,795	96
VAR00021	2,76	,778	96
VAR00022	2,65	,995	96
VAR00023	2,50	,795	96
VAR00024	2,50	,795	96
VAR00025	2,76	,778	96
VAR00026	2,65	,995	96
VAR00027	2,50	,795	96

VAR00028	2,42	,643	96
VAR00030	2,76	,778	96
VAR00031	2,65	,995	96
VAR00032	2,50	,795	96
VAR00033	2,65	,995	96
VAR00034	2,42	,643	96
VAR00036	2,65	,995	96
VAR00038	2,65	,995	96
VAR00039	2,42	,643	96
VAR00040	2,50	,795	96

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
VAR00001	92,75	504,232	,749	.	,978
VAR00002	92,67	508,940	,754	.	,978
VAR00003	92,74	525,437	,364	.	,979
VAR00004	92,40	508,094	,795	.	,978
VAR00005	92,40	508,094	,795	.	,978
VAR00006	92,74	525,437	,364	.	,979
VAR00007	92,40	508,094	,795	.	,978
VAR00008	92,51	497,916	,849	.	,978
VAR00009	92,66	507,807	,786	.	,978
VAR00010	92,51	497,916	,849	.	,978
VAR00011	92,67	508,940	,754	.	,978
VAR00012	92,74	525,437	,364	.	,979
VAR00013	92,67	508,940	,754	.	,978
VAR00014	92,40	508,094	,795	.	,978
VAR00015	92,67	508,940	,754	.	,978
VAR00016	92,66	507,807	,786	.	,978
VAR00017	92,75	504,232	,749	.	,978
VAR00018	92,51	497,916	,849	.	,978
VAR00019	92,40	508,094	,795	.	,978
VAR00020	92,67	508,940	,754	.	,978
VAR00021	92,40	508,094	,795	.	,978
VAR00022	92,51	497,916	,849	.	,978

VAR00023	92,66	507,807	,786	.	,978
VAR00024	92,66	507,807	,786	.	,978
VAR00025	92,40	508,094	,795	.	,978
VAR00026	92,51	497,916	,849	.	,978
VAR00027	92,66	507,807	,786	.	,978
VAR00028	92,74	525,437	,364	.	,979
VAR00030	92,40	508,094	,795	.	,978
VAR00031	92,51	497,916	,849	.	,978
VAR00032	92,66	507,807	,786	.	,978
VAR00033	92,51	497,916	,849	.	,978
VAR00034	92,74	525,437	,364	.	,979
VAR00036	92,51	497,916	,849	.	,978
VAR00038	92,51	497,916	,849	.	,978
VAR00039	92,74	525,437	,364	.	,979
VAR00040	92,66	507,807	,786	.	,978

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
95,16	536,596	23,165	37

LAMPIRAN
UJI NORMALITAS *IMPULSIVE BUYING*

EXPLORE**Case Processing Summary**

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Pembelian Impulsive	97	100,0%	0	0,0%	97	100,0%

Descriptives

			Statistic	Std. Error
Pembelian Impulsive	Mean		86,30	1,634
	95% Confidence Interval for Mean	Lower Bound	83,05	
		Upper Bound	89,54	
	5% Trimmed Mean		86,32	
	Median		87,00	
	Variance		259,108	
	Std. Deviation		16,097	
	Minimum		48	
	Maximum		127	
	Range		79	
	Interquartile Range		21	
	Skewness		-,039	,245
	Kurtosis		-,221	,485

Tests of Normality

	Kolmogorov-Smirnov ^a			Shapiro-Wilk		
	Statistic	Df	Sig.	Statistic	df	Sig.
Pembelian Impulsive	,043	97	,200*	,996	97	,992

LAMPIRAN
UJI NORMALITAS *SELF ESTEEM*

EXPLORE**Case Processing Summary**

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Self Esteem	97	100,0%	0	0,0%	97	100,0%

Descriptives

		Statistic	Std. Error
Self Esteem	Mean	95,29	2,343
	95% Confidence Interval for Mean		
	Lower Bound	90,64	
	Upper Bound	99,94	
	5% Trimmed Mean	94,88	
	Median	97,00	
	Variance	532,707	
	Std. Deviation	23,080	
	Minimum	52	
	Maximum	148	
	Range	96	
	Interquartile Range	31	
	Skewness	,189	,245
Kurtosis	-,503	,485	

Tests of Normality

	Kolmogorov-Smirnov ^a			Shapiro-Wilk		
	Statistic	df	Sig.	Statistic	Df	Sig.
Self Esteem	,095	97	,032	,978	97	,102

LAMPIRAN

UJI LINIERITAS *IMPULSIVE BUYING* DENGAN *SELF ESTEEM*

Case Processing Summary

	Cases					
	Included		Excluded		Total	
	N	Percent	N	Percent	N	Percent
Pembelian Impulsive * Self Esteem	97	100,0%	0	0,0%	97	100,0%

Report

Pembelian Impulsive

Self Esteem	Mean	N	Std. Deviation
52	73,00	1	.
53	69,00	1	.
54	99,00	1	.
57	85,00	3	19,975
59	85,00	1	.
63	115,50	2	2,121
65	73,33	3	13,577
68	111,00	1	.
70	108,00	1	.
71	84,00	1	.
72	107,00	2	5,657
73	60,00	1	.
74	102,00	1	.
75	88,00	1	.
78	84,00	1	.
79	98,50	4	22,068
80	93,00	2	8,485
81	81,00	2	15,556
82	87,75	4	6,850
83	87,50	2	7,778
84	70,67	3	17,010
85	85,00	3	7,937
87	76,00	1	.
89	92,00	1	.

90	80,00	1	.
91	75,00	1	.
92	95,00	1	.
94	88,00	1	.
96	87,00	1	.
97	84,00	1	.
98	71,00	1	.
100	84,00	3	8,660
102	101,33	3	4,041
103	80,00	1	.
104	98,00	1	.
105	85,00	4	14,989
106	85,33	3	3,786
107	80,50	2	23,335
108	91,67	3	11,930
109	97,33	3	12,583
111	84,67	3	6,807
112	90,00	2	42,426
113	69,00	2	11,314
114	104,00	1	.
115	75,00	2	31,113
119	73,00	1	.
120	78,00	1	.
122	82,00	1	.
128	88,67	3	10,116
133	71,00	1	.
134	65,00	1	.
136	48,00	1	.
137	98,00	1	.
141	113,00	1	.
142	52,00	1	.
148	87,50	2	28,991
Total	86,30	97	16,097

ANOVA Table

			Sum of Squares	df	Mean Square	F	Sig.
(Combined)			14925,247	55	271,368	1,118	,357
Pembelian Impulsive * Self Esteem	Between Groups	Linearity	484,635	1	484,635	1,997	,165
		Deviation from Linearity	14440,612	54	267,419	1,102	,376
	Within Groups		9949,083	41	242,661		
Total			24874,330	96			

Measures of Association

	R	R Squared	Eta	Eta Squared
Pembelian Impulsive * Self Esteem	-,140	,019	,775	,600

LAMPIRAN
HASIL ANALISIS DATA

Correlations

Descriptive Statistics

	Mean	Std. Deviation	N
Pembelian Impulsive	86,30	16,097	97
Self Esteem	95,29	23,080	97

Correlations

		Pembelian Impulsive	Self Esteem
Pembelian Impulsive	Pearson Correlation	1	-,140
	Sig. (2-tailed)		,173
	Sum of Squares and Cross-products	24874,330	-4978,371
	Covariance	259,108	-51,858
	N	97	97
Self Esteem	Pearson Correlation	-,140	1
	Sig. (2-tailed)	,173	
	Sum of Squares and Cross-products	-4978,371	51139,918
	Covariance	-51,858	532,707
	N	97	97

