

CHAPTER III

METHOD OF THE RESEARCH

This chapter discusses about the methodology that the writer is going to use in doing in this research. The writer will explain the way in which the writer does research in five parts, such as research design, data resource, data collection, data collection technique and data analyses which explain the steps used to analyze the collected data.

3.1 The Nature of the Research

In this chapter conducted to analyze the data to answer the problems in statement of the problem. Research designs are the specific procedures involved in the research process : data collection , and report writing (Creswell, 2012 : 20). This research uses qualitative method, because it related to the object of the research . The research design of this research is qualitative (Mertens,2010 : 225) states that qualitative methods are used in research that is designed to provide an in depth description of a specific program,practice,setting. In addition to qualitative research is a situated activity that locates the observe in the world.It consist of a set of interpretive matterial practices that make the world visible. Qualitative involves the studied use and collection of a variety of empirical materials case study ; personal experience; instrospection; life story ; interview ;artifacts ; cultural text and production;observational,historical,interactional,and visual texts that describe routine and problematic moments and meanings in individual's lives.

3.2. The Source of the Data

In this research the data are selected from Taylor Swift's songs that researcher presented here are from two sources such as : internet and Theory of love book.

3.2.1 The Main Data

The main data here is taken from radio,mp3 and internet. Further more, In this research , the data are selected from Taylor Swift's songs. The researcher only chooses three songs. *Love story, You belong with me, Back to december.*

3.3 Data Collection

In collecting the data in this research the writer makes some steps of researching the data object. Further more, The research is qualitative research as follows :

1. Listening Taylor Swift's songs carefully.
2. After getting the data, the writer read the lyrics of the songs
3. Selecting the data related to the study of figure of speech.

3.4 Data Analysis

After finishing the data collection , the last step is data analysis . In this research, analyze to obtain data. The writer use qualitative method . The steps the writer uses in data analysis are as follows:

1. Listening the object songs carefully and intensively
2. Studying their lyrics related to the study of figure of speech, and find the meaning based on the figure of speech
3. Analyzing on the love depicted through figure of speech in Taylor Swifth song
4. Drawing conclusion based on data analyzed.