

## **CHAPTER III**

### **RESEARCH METODOLOGY**

In this research, the research methodology consists of the research design, data source, instruments, data collection, and data analysis. Each of the items is discussed in detail in the following:

#### **3.1 Research Design**

The researcher choose a descriptive qualitative research because the data collected were in the form of words rather than numbers and the findings produced was not arrived at by means of statistic procedure. This research was aimed at understanding the phenomena such as behaviors, perceptions, motivations, and actions holistically and descriptively in words in a specific context by using natural method or certain theories. Denzin and Lincoln (in Metode Penelitian Kualitatif, 1991 :5 ) states that qualitative research is research that uses the natural setting, with the intention of interpreting the phenomenon occurs and is carried out by road involves a variety of methods that exist.

To do the analysis, the descriptive qualitative research method is applied in order to describe the types of figure of speech in Adele songs. This is a research focusing on the language of song from figure of speech. Through these songs the listeners more easily to understand the intended meaning that include in these songs. Therefore, the hearers were not only listen or enjoy the songs. But they also need to interpret by knowing types and meaning of figure of speech from the Adele songs. The interpretations were to decide what the intended meaning of the lyrics.

#### **3.2 Data Source**

This source of the data were 3 songs that entitled “*Set Fire to The Rain*” “*Rolling in The Deep*”, and “*Sky Fall*” by Adele. The data that was analyzed by figure of speech. The figure of speech were Allegory, Anthithesis, personofication, metaphor, synecdoc, irony, paradox, Hyperbole, Litotes, Parelelism, Mytonomy.

### **3.3 Instrument**

In collecting the data, the researcher used two instrument were Documentation and Observation. The first instrument is Documentation. Documentation is the important part because by using this instrument we can save our data and files more easily and specifically. The researcher tried to download the songs and the data from the internet such as lyrics of the songs.

The second instrument is Observation. the observation was used to make signification of the data. This data helped the researcher found the next data to describe and explain what is the exactly or the true meaning from the songs or the lyrics. The researcher observes the figures of speech which are used by Adele in her songs.

### **3.4 Data Collection Method**

Before the researcher analyzed the data, she used the following techniques:

1. Listening the song which has been documented
2. While listening and observe the data, the researcher wrote all of figures of speech in Adele songs.

3. Reading and understand three songs by Adele entitled “*Set Fire to The Rain*” “*Rolling in The Deep*”, and “*Sky Fall*” by Adele.

### **3.5 Data Analysis**

Continuing the steps of data collecting method, the researcher conducted an interpretative analysis with the following steps:

1. The first, the researcher identified the types of figure of speech each sentence in these song lyrics.
2. The next step data analysis was the researcher comprehending the meaning in stanza of Adele songs “*Set Fire to The Rain*” “*Rolling in The Deep*”, and “*Sky Fall*” by Adele.
3. Describing the meaning all of figures of speech in Adele songs.
4. The last step, the researcher draws the conclusion based on the data analysis.