

CHAPTER III

METHOD OF THE RESEARCH

This chapter presents research methods that are applied in this research. It contains the research design, source of the data, data collection technic, and data analysis method.

3.1 Research Design

The approach of this research is descriptive qualitative research because there's no treatment as experimentation research. Descriptive research studies are designed to obtain information concerning the current status of phenomena (Ary and friends, 2009: 322). This study intends to analyze some figures of speech found in JFK Inaugural Address and to describe the kind and the effects of use of such figures of speech in JFK Inaugural Address. Qualitative research is best choosen for this study since the data used is in the form of words.

3.2 Source of Data

The main data in this research is taken from the whole transcript of "Inaugural Address "delivered by JFK on January 20, 1961 in United States which the speech was arguably one of the most memorable and quoted addresses through his use of figures of speech, so that the speech very powerful in persuading the people.

3.3 Data Collection Technique

The procedure of data collection are implemented in three steps. First, Searching the transcript of JFK Inaugural Address from the internet then the Second, reading JFK Inaugural Address text intensively to get a deeply understanding about the speech. The third is choosing the sentences that contains of figures of speech.

3.4 The Data Analysis

After the process of data collection technique, for the ease of analysis, the paragraphs contain figures of speech are selected in the form of sentences/ lines, to make it clear to distinguish figures of speech among them the writer create a table that can be seen in the appendix I. In that table, the first number is represent of the paragraph and the second number is represent the number of the sentence in that paragraph (e.g; 2.1 means the sentence at paragraph two and sentence number one), then the next step is identifying the possible meaning of figures of speech used in J.F.K Inaugural Address, the last, is drawing conclusion based on the data analysis.

To make the description of the analysis is clearer, it can be shown in diagram as follow:

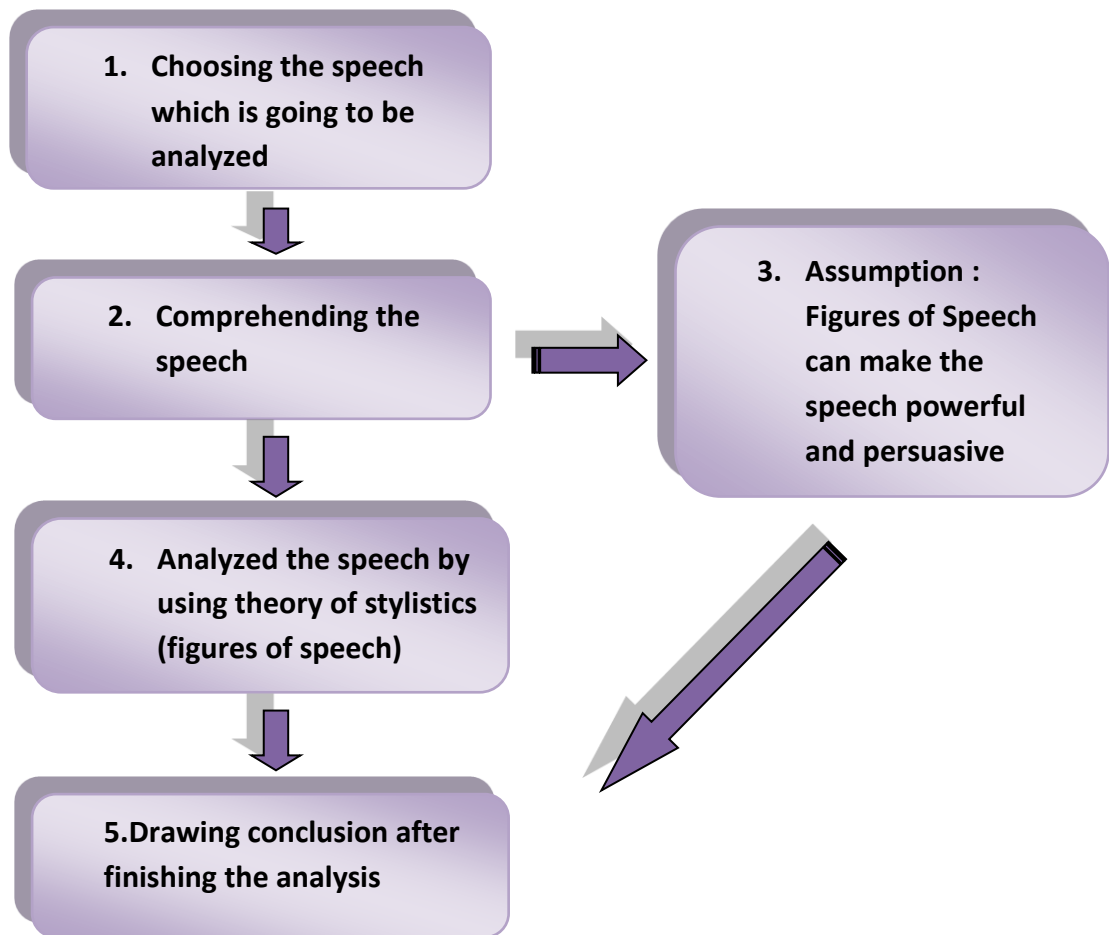


Figure 3.1: the steps of the data analysis