

CHAPTER III

RESEARCH METHODOLOGY

The following chapter explains the research procedures. They cover the research design, research instrument, data sources, and technique of data collection.

3.1 Research Design

The design of this study is descriptive qualitative. It is accordance to the process of this thesis namely to get the description about the language styles used by teenagers to express love via short messages. Moreover, the writer have decides to choose the descriptive qualitative research for this study because it is suitable with the characteristics of this thesis.

The descriptive data usually use directly as the basic to make someone decision. Submitted data are forms of words and not numbers. It is caused by the application of qualitative method. On the other hand, all of that as possible as be the key to something researched.

Therefore, as the key of instrument, it is decided to observe directly the form of messages in hand phone to get the data through the first hand source of data.

3.2 Research Instrument

The observation is used as instruments of this research. Some are forms of observation because it is essential as the primary method of

acquiring information. Observation is chosen by the writer in order to avoid lacking important data.

3.2.1 Observation

The observation belongs to the technique of collecting data if that observation has some characteristics among these:

- The observation is used in the research and is planned systematically.
- The observation must be interrelated with the aim of research
- That observation is noted systematically and connected with general proposition and is not explained as only an interest set, the observation can be checked and controlled according to its validity and reliability.
- Look for the objects in University to observe.
- The objects whom will be observed, must be known and ask them about their messages.
- Collect the messages of the objects for collecting data and analyzing.

3.3 Data Resource

The sources of data were got from hand phone (HP). The hand phone was the medium of which the writer got the data in the form of SMS (Short Message Service), the place where the writer got additional information about short message.

In this paper, an observation is held to know about the language used by informants and the relationship of one informant with others. It means that the term informant or participant does not mean that a qualitative researcher is interested in people informing on others, but rather than people informing him or her about their own points of view by what they do and say.

In this paper, the research informants of this paper study in the teenagers. They are qualified to present about language and love through short messages.

3.4 Technique of Data Collection

Collecting data is a very important step in research method, because generally submitted data is used, except for explorative research, to examine the hypothesis. Besides, it is the systematic and standard procedure to get the data. There is an important relationship between the method of collecting the data and research problems. Therefore, the problem gives the indication and influence to the method of collecting the data (Nazir, 2005:74).

In collecting data, the thesis follows several steps. Of course the teenagers that have hand phone must be found. Those are:

1. Selecting data from some messages in inbox and in outbox
2. Writing the data, some messages are written in inbox and outbox menu appropriate with the kinds of letters or numerical that used in the message text completely.

3.5 Technique of Data Analysis

The data analysis is the process to set data then organize it into style, category, and the unit of basic essay. If it is learned deeply, basically the first definition relied heavily the data organization while the second definition emphasizes the meant and purpose of data analysis. Thus, mentioned definition can be concluded: data analysis is the process to organize and put the data back into a style, category, and the unit of basic essay so that it can be found the theme and can be patterned the hypothesis as something suggested by the data (Moleong, 1997:103).

Therefore, the technique used in analyzing the data was classifying, and interpreting. Each was discussed as follows:

3.5.1 Classification

The classification of data was done to identifying the language varieties and type of love that is used in short messages of teenagers.

The data analysis classify according to some teenagers in university.

3.5.2 Interpretation

In making clear and comprehensive description of the variable, qualitative interpretation was made. That was by identifying the word feature and word formation process of language varieties is used in short message. The type of love is used by teenagers via short message to expressing love was identified.