

CHAPTER III

METHOD OF THE RESEARCH

The methodology of the research is very important in every research as a guideline to attain the objective of the study. In this chapter the researcher presents the methodology that will use in the writing process of her research. First, the researcher begins with the approach of the study. Then, the researcher describes the source of data and the instruments that the researcher needs in the process of doing the research. Finally, the researcher presents the data collection and data analysis.

3.1 Research Design

A research design is a research plan or procedure that that the researcher conducts before analyzing the data. By the following the research design that had been made by researcher will be able to analyze the data and to get the answer of the research question stated on the first chapter.

Kothari states, a research design is the arrangement of conditions for collection and analysis of the data in a manner that aims to combine relevance to the research purpose with economy in procedure (1985:31).

This research applies literary criticism. The data are analyzed and presented as criticism. The researcher conducts the discussion of literature, including

description, analysis, and the interpretation of the literary work. It means that the researcher tries to describe the data factually, systematically, and accurately.

This research is naturally descriptive qualitative. This means that this research analyzes the data by describing the data in details. At the same time, this research is qualitative because the data analyzes are not in forms of numbers or numeric, but they are in the forms of words, phrases, or utterances or sentences. Bodgan and Taylor (1975:5) defined qualitative method as procedure of research that produce descriptive data like a word be written or oral of people and behavior that can be observed (Moloeng, 2011:4).

Then Denzin and Lincoln (1987) states that qualitative research uses natural background which explains the phenomena that has happened, and it is done by involving many kinds of method. Then, this aims of this selected method is to reveal the various information by describing and identifying the characters of something. In the qualitative research every interpretation of the text has same quality. It means that these are no right and wrong of the interpretation, but the important things are argumentation as foundation to interpret, and the approach has link related to the text (Moloeng, 2011:5).

The researcher tries to interpret the lyrics of the song by using qualitative method. This method is very important to the objective of the research since the study aims at describing and analyzing “*the conflicts in the lyrics of the song Imagine by John Lennon*”. The data will be analyzed in qualitative manner. Then, the result of the data will be presented in the qualitative also not in numeral form.

3.2 Data Sources

As this research requires complicated data and references, the researcher briefly collects the primary data from the biography of John Lennon and also Imagine Lyrics song. To support the data, the researcher, takes any related references, such as books, internet, article and any other references that are relevant to the researchers study. Lofland (1984:47) states, the main source of data in a study is words, actions, and other supporting data such as document, etc (Moloeng, 2011:157).

3.3 Data Collection

To collect the data, the researcher uses textual observation since the data source of the data source of this research is the lyrics of the song “Imagine” by John Lennon. In addition, for the researcher proposes to obtain the intended data appropriately, the researcher takes several steps. There are six generic steps of the research according to Creswell, (a) organizing and preparing, (b) reading through all the data, (c) beginning detail analysis with a coding process, (d) using the coding process to generate a description of the setting or people as well as categories or the themes for analysis, (e) advancing how the description and themes will be represented in the qualitative narrative, (f) making an interpretation or meaning of the data (2003:191-195).

Based on the statements above, this research can apply the steps as follow:

- a) Organizing and preparing, it is decided find out lyrics of the song “Imagine” by John Lennon;

- b) Reading the lyrics of the song “Imagine”;
- c) Collecting some information and supporting information’s to analyze the meaning in those lyrics.

3.4 Data Analysis

The step that should be done after the collecting the data are data analysis. It is important step in order to analyze the data in proper way. The researcher includes these following steps:

- a) Identifying what’s the conflicts problem in the lyrics of the song “Imagine”;
- b) Explaining the significance revealing the conflicts in total meaning of these lyrics;
- c) The last steps are drawing conclusion based on the analysis of the data.

This description based on the theories in chapter two.