

# CHAPTER I

## INTRODUCTION

This chapter will discuss about the Background of The Research, Statement of The Problem, Purpose of The Research, Significance of The Research, Limitation of The Problems, Method of The Research, and Operational Definition.

### 1.1 Background of The Research

Nasr in Soekemi defines language as an acquired habit of systematic vocal activity representing meanings coming from human experiences or ... language is an acquired vocal system for communicating meanings (1994: 2). So that is why, any kinds of words that are exist in one country / place will have two or more different meanings. It depends on the situation of the speaker. De Saussure (in Bell, 1976: 20) argues that

language has been seen as an 'object' describable by deductive methods similar to those of the natural sciences. More precisely, language has been seen as a system with its own components and relationships describable in and for itself, non in terms of the use to which it might be put.

Almost the same as above, Gleason says that language as one of the most important and characteristic forms of human behavior (Gleason, 1995: iii).

Language is used in daily activity, occupation, education, economy especially in the market, and of course in business activity. According to Gleason language has so many interrelationships with various aspects of human life that it can be studied from numerous points of view. All are valid and useful, as well as interesting in themselves (1995: 2).

Every country has an original language, sometimes it is different from each other. It is usually called as a national language of a country. It also shows its culture and specification of the country. For example, Indonesian is spoken by Indonesian, Tagalog by Phillipino, English by English and American. Besides those languages, there are also some language that is used in education, sports, medical treatment, and trade.

Besides, based on the researcher observation, bird traders and lovers language is different from Javanese and Indonesian language and there has not been a thesis talking about this special words in a speech community.

## **1.2 Statement of the Problems**

This research is intended to find the special words that are often used by the bird traders and bird lovers in Mojokerto and the things on events when they use such words. Finally, this research will also try to find the reason why the special words are used.

Based on the background of the research above, the writer wants to find the answer of the problems. In which this research is for finding the answer of the questions bellow:

- 1.2.1 What are some special words used by bird traders and bird lovers in Mojokerto?
- 1.2.2 When do bird traders and bird lovers use such special words?
- 1.2.3 Why do the bird traders and bird lovers use such special words?

## **1.3 Purpose of The Research**

This research is expected to find some information and enrich our view of sociolinguistics about some special terms in bird trade. In relating to the statement of the problem above, this research is intended to find and describe:

- 1.3.1 Some special words used by bird traders and bird lovers in Mojokerto.
- 1.3.2 When the bird traders and bird lovers use such special words.
- 1.3.3 The reason why the bird traders and bird lovers use such special words.

## **1.4 Significance of the Research**

This researcher writes this research is for adding the information that there is a speech community using special words in relating to bird This research is expected to contribute

some information on sociolinguistics studies and to prove that bird traders and lovers belong to a distinct speech community. Thus, this thesis can be one of the references in reading on studying about sociolinguistics, especially about the language variety used by bird traders and birds lovers.

### **1.5 Limitation of the Research**

This research is limited to sociolinguistic study and the subject of the research is also limited to the bird traders and customers in some bird markets in Mojokerto and also some people whose hobby relating to bird. This research was done on February 21<sup>st</sup>, 2010 and March 7<sup>th</sup>, 2010 in bird contest in the afternoon at about 3 p.m. On March 31<sup>st</sup>, 2010 in bird lover's house at about 1 p.m. On April 2<sup>nd</sup>, 2010 in bird market at about 10 a.m. On April, 4<sup>th</sup>, 2010 in bird lover's house at about 1 p.m. On April 12<sup>th</sup>, 2010 in bird lover's house at about 1 p.m.

### **1.6 Method of The Research**

In this reseach, the writer used a descriptive qualitative analysis. The data was the result of observation. It takes about two months in observation the data. The writer has to go to bird market to know about the activity and the language that the bird traders and bird lovers used in their communication one another.

### **1.7 Operational Definition**

Some important terms relating to this research needs to be limited in definition. By this definition, it is expected to be able to explain clearly what it is used in this research. The following are some limited terms on definition.

### **1.7.1 Bird Market**

A market is an economic institution in which buyers and sellers come together for the purpose of exchanging commodities. Market perform three important functions: price making; allocation of resources; and rationing of scarce goods (Fusfeld,1985: 12). So, in this case, bird market can define as a market that usually people buy and sell birds.

### **1.7.2 Bird trader**

The word *trader* is from the word *trade* with adding suffix *er*. *Trade* means buying and selling of goods; exchange of goods for money or other goods (Hornby, 1974: 916). In bird business, a bird trader can be defined as someone who buys and sells birds.

### **1.7.3 Bird lover**

The word *lover* is a noun which means 1. person who is fond of or devoted to (sth) , 2. person in love with another; regular sexual partner (Hornby, 1974: 506). Based on the definitions above, the meaning of lover for bird lover is pointed to the meaning of *lover* in no. 1. In this case, a bird lover can be define as someone who is fond of bird and whose hobby taking care birds at home and usually they like birds very much but sometimes they buy or sell birds if it is necessary.

### **1.7.4 Bird Contest**

*Contest* can be as a verb or noun. As a verb, it means 1. argue; debate; dispute, 2. contend, 3. fight or compete for try to win (Hornby, 1974: 185). As a noun, it means

struggle; fight; competition (Hornby, 1974: 506). While bird contest is a competition performing especially the sound and physic of birds.