

CHAPTER I

INTRODUCTION

This chapter presents about an introduction which consists of background of the Study, Study question and some purposes of the Study, significance of the study, scope and limitation, and also definition of key term.

1.1 Background of the study

Each democratic country, political election is being held as annual occur with different period. Political Election is conducted to elect a new chief. Political campaign certainly occurred before the final day of election event. Political campaign defined as a period for the public to considering which candidate that is going to lead in the next period. For the candidates, political campaign is a best opportunity to deliver aspiration and declare the long-term aims. Therefore, in the period of campaign, the candidates are more intense in presenting to public and by frequently contributing in social activities. Furthermore, the candidates compete in some ways such as conventions, political discussions, debates, According to Brady et al(2006:10) that persuasion and priming are maybe most conspicuous for this classification of campaign effects, but they are by no means complete.

In other hand, the other candidates of President America commonly deliver campaign speech that is directed to the public. Campaign speech is considered as the persuasion step of the candidates in order to get public's impression. However, the forty fourth president of America has said and held a farewell speech that was the last speech in White House, Washington DC. At the farewell speech, he conveyed about what have done since he was a President. Barrack Obama was president during eight years ago and the last presidential was sign when he spoke in farewell speech.

Political rhetoric has been defined as the transfer of information and understanding from one person to another. In this case, when people communicate each other, language is determining people understanding. The diverse countries in the world give the influences toward language differences which are used by everyone. Therefore, every country has their language. In this study, when all

people are living in other country which require them in switch their national language, then they supposed to choose certain language in order to make the interlocutor understand. There are four main purposes of political: to inquire, to inform, to persuade, and to develop goodwill.

As the main purpose is persuading, according to Robert Cockcroft and Susan M.Cockcroft (1992:19-20) persuade is about having two elements first is stance. Stance means that evidence bring about the character or kindness of the speaker, the persuader having a good paralinguistic features(body language,gesture,voice change) or graphological features(layout,graphics,illustration). Whereas second is personality. It's about attitudes,responses, personal image(speech,drees,life-style),corporate identity(company logo,house style,ethos) and political charisma(voice,language,grooming,appearance).

The main tool of speech is language, according to Holmes (1992:14) state that the linguistic forms was chosen by a speaker is influenced by social context, in which they talking. It matters who they talking to (participants), where they talking (setting), what they talking about (topic), and why they talking (function of interaction). According to, Fishman (1972:22)that states that a number of such typical interactions have been identified as relevant in describing pattern of code choice in many speech communities. They are known as domains of language. A domain involves typical interactions between typical participants in typical settings.

The example that is a Political language is not commonly used in daily conversation. A speaker conveys in speech political speech had a particular an intentions meaning. The speaker used political language because of made preponderant from the utterances and political language is basically used as powerful tool in winning the support as well as the consent of both the public and national lawmakers According to, Camp & Satlewhile (2001:22).

There are many kinds of interesting speech that can be analyzed. In United States of America that had memorable speech in the world were George Washington, Franklin D. Roosevelt, Barrack Obama inaugural and the last speech

from Donald Trump's inaugural. The United States is a federal republic in which the president, Congress and courts share the power reserved to the National government according to its constitution. At the same time, the federal government shares sovereignty with the state governments. In November 2017 the event of transition of Barack Obama to Donald Trump has been occurred. During the transition event there are many statements of Barack Obama in speech farewell pro and contra.

Barack Obama said *"I committed to President-elect Trump that my administration would ensure the smoothest possible transition, just as President Bush did for me. Because it's up to all of us to make sure our government can help us meet the many challenges"*. In those statements of speech Barack Obama that gave a full support to Donald Trump, other hand Donald Trump's speech inaugural that he declared to built wall in Mexico *"I would build a great wall, and nobody builds walls better than me, believe me, and I'll build them very inexpensively, I will build a great, great wall on our southern border. And I will have Mexico pay for that wall."*

When Donald Trump built a wall in Mexico at those time the citizen of USA who are pro and contra in his project like that. Other hand, in latest speech in Address Farewell 2017 in Chicago Barack Obama conveys some statements that show contra to Donald Trump's project wall in Mexico. Barack Obama conveys *"help us meet the many challenges"* with the strong power. But, Built wall in Mexico make a bad effect or contra for example,

First cost, citizen of Mexico estimate that the cost of building like as fence far higher that it was estimated and the same is being predicted about the wall. Who is going to pay for it? Not Trump, certainly. It is people of America who will cost higher taxes to compensate for the wall building. Second wall as barriers, the wall will be a something distinguishes between Mexico citizen and immigrant. They are sure to pose problem and it will be difficult to criminalize them all. Donald Trump built a wall at territory desert and a large terrain. The people who Migrants surrounding crossing or live at the desert they will die all the time. Third wall in Mexico ilegal immigration wouldn't stop, There are other ways from illegal

immigration program will still prevail. The whole thing would only lead to needless debt increase to no advantage. Trump's program of built wall is imprecisely and too high to be practically true. Fourth the wall containing environmental hazards, a natural behavior of the region would face the worst of consequences. For example, divide the species who living there into half. Moreover, the disturbance due to construction in the areas is more likely to send them packing to find a new habitat. Their natural movement during season change also will be nuisance. The last a wall as a symbol of discrimination, illegal immigration is a deases that should be done away with. But a wall would not symbolize prevention but discrimination and racism. It is likely that Donald Trump declare to war with Mexico. It would dangerous relationship with the nation as people will feel that they are looked down upon as a nation of drug dealers and traffickers.

The wall might cost more expenses that it is worthy of in terms of obstacle illegal immigration. However, there are pro of building that wall and President Trump is anyway going to make it happen. US rely on illegal immigrants for cheap labor too. That is something to look forward to.

The reason why the researcher chosen Obama's in farewell speech as the data source, because he has a strong power of stance as a president, his speech is very interested, strengthen and have a deep intention. Likely in Chicago, it was the last speech in this decade. Moreover, one of his persuasive strategies is through his public speaking ability a long term ago and interested speeches to retell. The speech that is farewell event make the hearers to trust, listen and gather the struggle on to citizen in anywhere situation in which by long term ago situation.

From those points of view the Studier decided to take the topic for the Study is ***“THE STUDY OF LEXICAL COHESION SYSTEM TO CONSTRUCT STANCE IN BARRACK OBAMA FAREWELL ADDRESS SPEECH 2017 IN CHICAGO”*** the fact of this Study is clearly that what the stated by speech text. The findings of this Study would attempt to explain utterances in speech Barrack Obama Farewell Address 2017 in Chicago, exactly same as what the intended, it should be implicitly understood, not explicitly in all the words.

1.2 Statement of the study

Based on the background that already stated above, the statements of the problem are:

1. What are the kinds of lexical cohesion system that construct stance found in Barack Obama's speech in farewell address in Chicago 2017?
2. How is of lexical cohesion system that construct stance by Barack Obama's speech in farewell address in Chicago 2017?

1.3 Objective of the study

Considered the Study questions, this Study was conducted with the following aims:

1. To identify the kinds of lexical cohesion system that construct stance found in Barack Obama's speech in farewell address in Chicago 2017.
2. To describe the functions of lexical cohesion system that construct stance of Barack Obama's speech in farewell address in Chicago 2017.

1.4 Significance of the study

Regarding the background and the objectives, the significance of this study is to give information about an analysis' result that spoken by Barack Obama's speech in farewell address in Chicago 2017. The Study was classified utterances Barack Obama's speech by lexical cohesion system. The result of this Study is expected give some useful information for the development of systemic linguistic studies. Theoretically, this study is expected give some benefit as reference to other Studiers who will conduct similar studies. Hopefully this study will be practically applied grammar in understanding meaning of a speech or other speeches.

1.5 Scope and limitation

The scope of the Study still on area linguistics especially in discourse analysis and the limitation of this Study focuses only on cohesion system specially lexical cohesion to construct stance. This study was on Discourse analysis field and focused on the speech spoken by Barrack Obama's speech in farewell address in Chicago 2017 in January 10th, 2017. The researcher was analyzed only the lexical cohesion system in Barrack Obama's speech by using cohesion theory of Halliday and Hasan. Besides, to supporting the theory of stance the researcher also uses Robert Cockcroft and Susan M.Cockcroft as others supporting theories.

1.6 Definition of the keyterm

The writer included some operational definitions of the key terms to support the readers' understood easily. They are as follows:

- 1. Discourse Analysis** is used for an approach to the study of language and discourse. It focuses on the language and discourse in written or spoken text which constructs social relations, identity, knowledge and power in a society.
- 2. Lexical cohesion** is a part of cohesion system that focuses with connection word. Divided into reiteration (repetition, synonymy and others) and collocation.
- 3. Cohesion system** is as the property that distinguishes a sequence of sentences that form a discourse from a random sequence of sentences. It is a series of lexical, grammatical and other relations which provide links between the various parts of a text.
- 4. Construct Stance** is the way significant with something inherently interactive, reflecting group of values, but decidedly subject to the persuader's own control.
- 5. Speech** defined as spoken expression of ideas, opinions, etc that is made by someone who is speaking in front of the audience as oral communication; ability to express one's thoughts and emotions by speech gesture.

6. Speech text used for as a data source to know stated utterance which indicate cohesion devices.

1.7 Organization Of the study

In this study was consisted of five chapters. The first, chapter I introduction consists of background of the Study, statement of the Study, Objective of the Study, significances of the Study, scope and limitation of the Study, definition of key terms, and organization. The second, chapter II consists of review and related theory.