



Umsurabaya

Universitas Muhammadiyah Surabaya

SKRIPSI

RHETORIC ANALYSIS OF PRESIDENT CANDIDATES IN DEBATE CANDIDATES OF UNITED STATES PRESIDENTIAL ELECTIONS 2016

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**PROGRAM STUDI PENDIDIKAN BAHASA INGGRIS
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
UNIVERSITAS MUHAMMADIYAH SURABAYA
2017**

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**Diajukan untuk Memenuhi Salah Satu Syarat
Memperoleh Gelar Sarjana Pendidikan**

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2017

Motto:

“Real life is messy. We all have limitations, we all make mistakes, which means glass half full we all have a lot in common , and the more we try to understand one another the more exceptional each of us will be”

Persembahan:

- ❖ Syukur kehadiran Allah SWT.
- ❖ Kepada Bapak, Ibu, Keluarga besar di Surabaya dan di Bojonegoro.
- ❖ Bapak Ibu Dosen Pendidikan Bahasa Inggris UMSurabaya.
- ❖ Keluarga besar Pendidikan Bahasa Inggris angkatan tahun 2013
- ❖ Dan terimakasih untuk semuapihak yang tidak dapat penulis sebutkan namanya satu persatu yang secara langsung maupun tidak langsung telah memberikan bantuannya dalam penyusunan skripsi ini.

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PERNYATAAN TIDAK MELAKUKAN PLAGIAT

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Surabaya, 30 Agustus 2017

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ABSTRACT

Muhin, Moh. 2017. *Rhetoric analysis of president candidates in debate candidates of united states president elections 2016*. Final Project. English Department. Faculty of Teacher Training and Education. Muhammadiyah University at Surabaya. Advisor I: Drs. Wijayadi, M.Pd., Advisor II: Waode Hamsia, M.Pd.

The researcher analyzed rhetoric in president candidates speech by using rhetoric proofs theory. The researcher could analyze president candidates speech in debate candidates of United States and eventually finding words of rhetoric proofs that appeared. In this study, researcher used the descriptive qualitative to analyze the data. The researcher approach was rhetoric theory for analyzing the rhetoric proofs such as Logos, Ethos, and Pathos. The researcher used the video and text of debate candidates speech. There were rhetoric proofs appear in this debate, repetition of words and emphasizing words to find the hidden meaning. President candidates showed that the main purpose of their speech was to persuade voter to vote them in United States president elections 2016.

Key words: *rhetoric proofs, rhetoric, debate*

ABSTRAK

Muhin, Moh. 2017. *Analisis Retorika calon presiden pada debat kandidat presiden dalam pemilu Amerika Serikat 2016*. Tugas Akhir. Jurusan Pendidikan Bahasa Inggris. Fakultas Keguruan dan Ilmu Pendidikan. Universitas Muhammadiyah Surabaya. Pembimbing pertama adalah Bapak Drs. Wijayadi, M.Pd., dan pembimbing kedua adalah Ibu Waode Hamsia, M.Pd.

Peneliti menganalisa retorika dalam pidato calon presiden dengan menggunakan teori retorika. Peneliti menganalisa pidato calon presiden dalam debat kandidat Amerika Serikat dan akhirnya menemukan kata-kata retorika yang muncul. Dalam penelitian ini, peneliti menggunakan deskriptif kualitatif untuk menganalisis data. Pendekatan peneliti adalah teori retorika untuk menganalisis bukti retorika seperti Logos, Etos, dan Patos. Peneliti menggunakan video dan teks pidato debat kandidat. Ada bukti retorika muncul dalam debat ini, pengulangan kata-kata dan kata-kata yang menekankan untuk menemukan makna tersembunyi. Calon presiden menunjukkan bahwa tujuan utama pidato mereka adalah meyakinkan pemilih untuk memilih mereka dalam pemilihan presiden Amerika Serikat tahun 2016.

Kata kunci: *bukti retorika, retorika, debat*

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This final project entitled “Rhetoric Analysis of President Candidates in Debate Candidates of United States Presidential Election 2016” arranges to complete the educational requirement in English Educational Program Teacher Training and Education Faculty, Muhammadiyah University at Surabaya.

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Finally, I realize that there are still many shortcomings in my final project, because nothing is perfect in this world likewise my final project. Thus, I look forward suggestions and critics to the betterment of my final project. And, I hope this final project can be useful for the readers.

Surabaya, August 30, 2017

The Researcher

Moh. Muhin

NIM 20131111023

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