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*Universitas Muhammadiyah Surabaya*

**SKRIPSI**

**AN ANALYSIS OF PERSUASION IN HERBALIFE CATALOG**

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**Diajukan Untuk Memenuhi Salah Satu Syarat  
Memperoleh Gelar Sarjana Pendidikan**

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## **Motto and Dedication**

### **Motto:**

“Karena sesungguhnya sesudah kesulitan itu ada kemudahan. Sesungguhnya sesudah kesulitan itu ada kemudahan.” (QS. Al Insyiroh:5-6)

### **Dedication:**

I dedicate this thesis to my mother Asiyamah who always supports me to be a teacher, my father Kadiran, a man who always guides me to be a strong person, my beloved husband Khusnul Huda, S.Pd.I., my brothers and sister and my charming children Aqilah and Hannan. You are all my spirit to finish this study.

## Halaman Persetujuan Pembimbing

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Surabaya, 31 Juli 2017

Yang membuat pernyataan,

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The Researcher



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