

CHAPTER III

METHOD OF THE RESEARCH

In every research, the methodology of the research is very important as a guideline to realize the objective of the study. In this chapter the researcher describes the information about methodology of the research that the researcher applies in this research. In other words, indicates how the research is set up what happened to the subject and what method of data collection are use. The researcher describes the research design, source of data, data collecting technique, and the steps of the data analysis in this chapter.

1. Method of The Research

This research analyzes the interview of Prabowo Subianto with BBC News which topic about the quick count of Indonesian Political Campaign in 2014 as the researcher explains in the background of the research. The researcher focuses on the speech acts whose are done by the speakers through the speaking. The researcher tries to determine the types of illocutionary acts that show leadership behavior delivered by Prabowo Subianto in this interview, to find out how are this illocutionary acts delivered, and the reason why are this illocutionary acts uttered. Those statements of the problem guide the researcher to explore the research which uses qualitative approach because it appropriates with the purpose of the research in dept. According to Creswell stated that qualitative research is a critical theory which the researcher concludes with an interpretation of what perspective from what they see, hear and their understanding (2003, 18). Include

the perspective in political, issues booming, or change oriented. Litosseliti also added that qualitative concerned with how and why something is. Begin with that, the data of qualitative research can be from interview, text or speech, and observation (2010, 48).

Those means above are reflected on this research. Firstly, the researcher observes while see, hear and understands the data and then conclude with a critical interpretation of the researcher's perspective. Secondly, the descriptive qualitative method is the appropriate way to analyze the data which from the interview text transcript. Therefore the researcher concludes that qualitative methods refers to explain and describing analysis of the data from the source of data which is to realize the purpose of the research in one way which from someone perspective.

2. Source of Data

The source of data is a text transcript interview taken from internet. The text transcript interview published on 11 July 2014 retrieved from <http://politik.kompasiana.com/2014/07/12/transkrip-wawancara-prabowo-dengan-bbc-news-663974.html> and accessed on 15 February 2015. Not only that text transcript, but also the researcher has downloaded the video from <http://www.youtube.com/watch?v=NvJ25vwt9lo> titled 'Man of The People is An Act' says Subianto about Widodo – Indonesia Elections – BBC News published on July 11th 2014. The data are the utterances that were chosen in the interview which contains of illocutionary acts delivered by Prabowo Subiaanto as the president candidates in Political Campaign 2014.

3. Data Collection and Selection

The researcher uses two steps to find the data. There are:

1. The researcher gets the data from video and text transcript through downloading from internet in this interview.
2. After the researcher listens the video and reads the text transcript, then she selects the data that consist of utterances which show leadership behavior.

4. The Steps of the Data Analysis

The steps of the analysis are as follow as:

1. The researcher selects utterances which consist of illocutionary acts that may illustrate the speaker's leadership behaviors.
2. After selecting the utterances, the next step is classifying the utterances into five types of illocutionary acts. To make easier, the researcher makes lists of what types that occur the interviews.
3. The researcher finds out the purpose of why and how do Prabowo Subianto utters this illocutionary acts as Indonesian President Candidates in Political Campaign 2014.
4. Drawing conclusion of the analysis.