

CHAPTER III

RESEARCH METHOD

3.1. Research Design

The study of this research uses descriptive qualitative. The writer wants to describe about how the utterances expressed by Raditya Dika as a comix in the script of stand up comedy flouting the maxim inside the humor. According to Cresswel (2007 : 173)

Qualitative inquiry employs different philosophical assumption; strategies of inquiry and method of data collection, analysis and interpretation, qualitative rely on text and image data, have unique step in data analysis and draw on diverse strategies of inquiry

From the statement above can be concluded that the theories of Qualitative research explore the question such as what, why and how and approach to data collection, analysis and interpretation. The writer uses this qualitative method because the data of the research is in the form of text.

3.2 Data and the source of data

The source of data of this research is scripts of Stand Up Comedy from Raditya Dika on July 13th 2011 part 1 video of stand up nite 1 by Raditya dika which taken from the internet. The writer follows some stage to collect the data by selecting his utterances according to the topic in the event that contain maxim flouted inside the jokes. The writer uses theory of pragmatics and cooperative principles in doing the analysis to describe the flouting maxim in the script of Stand up Comedy combine with the humor theory.

3.3 Method of Data Collection

3.3.1. Searching and choosing the script of stand up comedy by raditya from internet.

3.3.2 Reading the script of stand up comedy deeply

3.3.3 Selecting the utterance that contain flouting maxim based on the topic

3.3.4 Separating the data based on the four classified of flouting cooperative principles.

3.4 Technique of data analysis

Analyzing data is one of steps conducted by the writer (Maxwell ; 1996 P 78) , Ratnasari mentioned that data analysis is probably the aspect of qualitative research that mostly distinguishes it from experimental and survey research. Analyzing data is carried out with the purposes of analyzing the collected data in order to clarify the theory applied.

The writer tries to analyze the data as follows :

3.4.1 Explaining kinds of maxims are flouted in the script of stand up comedy

3.4.2 Explaining how the maxims are flouted to create humor in stand up comedy

In finding and analysis, the writer provides example for the maxim which are flouted and tries to answer why the maxim was flouted. The writer tries to analyze the research question by separating the data based on the four of flouting cooperative principles. Then the writer explains how and the reason behind the flouting of each maxim to create the humor. Last, the writer presents the overall finding in a separate table to show what kinds of flouting of cooperative principle in the data, and the count and percentage of the flouting maxim.