

CHAPTER 1

INTRODUCTION

In this study, The Researcher deals with the analysis of violating of a conversational maxim which is focused on overprotective utterances in Genndy Tartakovsky “ Hotel Transylvania” movie. This chapter consists of six sub-chapters tshat will discuss about the background of the research, question of the research, objective of the research, significance of the research, scope and limitation, and the definition of the key term.

1.1 Background of the Research

Everybody needs to communicate with others. To communicate everybody needs language. Language is the device to communicate in verbal or nonverbal communication. According to Damon et.al (1966:2), language is a systematic use of the symbol which is used to speak and write for showing the purpose of communication which relates to the human activity. Based on the theory above, it can be concluded that language is a systematic use of symbol which is used to communicate in verbal and non verbal communication to show the purpose of communication relates to the human activity. Language is very useful for everybody to show the feeling, exspression and the thoughts, therefore language always has relation to every human in this world. Not only in one area but also language is used in every aspect or area. Everyone usually uses language when they want to communicate with others whereas according to Littlejohn and Foss (2008:3), communication is the human activity that connects the breaks parts of living world to the other. Based on the definition of communication above, it can be concluded that, communication is the activity of the human life everyday that connects the breaks part to the other. In another case, when people communicate with two or more people with the same aim, it can be called as a conversation.

Every communication between the speaker and the listener always has a topic that is spoken, such as in conversation between the doctor and the patient. They talk about the disease of the patient. By using the conversation the researcher can get the topic of conversation, the intended meaning in the utterances of the speaker, and how the listener answers the utterances of the speaker. On other hand, when the speaker says something and the listener hears the speaker's utterances may be the listener directly assume the speaker utterances and answer the speaker utterance appropriately to the listener's assumption. It shows that the assumption of the speaker and the listener is similar. If the speaker and listener's assumption is similar, maybe the conversation between the speaker and the listener is cooperate, But if the speaker and listener's assumption is different, it will lead to misunderstanding or the listener has the aim to mislead the partner of the conversation because it wants to show the across meaning or the listener avoid the speaker's utterance. This case is usually called violating in conversation.

By using the violating, the researcher can identify and correct the error utterance's (the utterance that contain lying) for misleading the listener (Martinich, 1996:119). According to Paltridge (2006:65), violating happens when a person has the aim to mislead the other person. The conversation can be said as violating when the utterances of conversation violate the principles of maxims. According to Grice in Paltridge (2006:62), there are four (4) kinds of maxim: Maxim of quality, Maxim of Quantity, Maxim of Relevance, and Maxim of Manner. Every maxim has principle to make the best contribution in conversation. If the utterances are inappropriate to maxim principles, the different assumption and meaning in conversation can appear. There are kinds of violation the maxim principles, those are: Flouting, Violating, Opting Out, etc. Every case has a different way in violating the maxim principles.

This case happens not only in the real life, but also in the not real life (literary work), like a movie. Movie is one of literary works which is created by people and it has a purpose. According to Yusuf (2009:3), literary work is one of the art work. According to Undang-undang Nomor 33 Tahun 2009 Tentang Perfilman Pasal 1 ayat 1 which is taken from: <http://www.lsf.go.id/film.php?module=peraturan&sub=detail&id=9>:

Film merupakan karya seni budaya yang merupakan pranata sosial dan media komunikasi yang di buat berdasarkan sinematografi dengan atau tanpa suara dan dapat di pertunjukkan.

But according to Badudu in Sejarah Sastra Indonesia states about definition of the film which is taken from <http://www.sejarahdunia.info/2013/03/sejarah-sastra-indonesia.html>:

Drama/ Film merupakan karya yang terdiri dari aspek sastra dan aspek pementasan. Aspek sastra dalam drama berupa naskah drama dan aspek sastra dalam film berupa skenario. Unsur instrinsik keduanya berupa tema, amanat/pesan, plot/alur, perwatakan/karakterisasi, konflik, dialog, tata artistik (make up, lighting, busana, properti, tata panggung, aktor, sutradara, busana, tata suara, penonton), casting (penentuan peran), dan akting (peragaan gerak para pemain).

Based on the definition of film above, it can be concluded that film is the literary work is created by people based on the human problem and it is the communication media that is showed to the people as the entertainment. The function of language in the movie is used by characters to express the feeling, thinking, and expressing the character in the movie. The language used in the movie automatically has a purpose.

By using the language, the purpose or positive message of the movie can be shared and understood by the audience, such as: Hotel Transylvania movie. There is language which is used by characters to show the feeling, thinking, expression to audiences through the conversation between main character and minor character in that movie. Main character is the important character in the movie because the main character is the core of the character in the movie, whereas the minor characters are the supporting characters who help the main

character to express the feeling, thinking and the expression based on the story until the purpose and aim of the movie can be reached.

In this study, The Researcher is interested in “Hotel Transylvania” movie by Genndy Tartakovsky as a source of data. The hotel Transylvania is an animation movie. In this movie, there is purpose or positive message for the parents in the world. The purpose or the positive message of the hotel Transylvania movie is the love of a father to his daughter. The father in this movie loves his daughter very much, but the father’s love is excessively to his daughter. The father does not want his daughter to be in danger. He keeps and protects his daughter excessively without understanding his daughter’s feeling. The father’s love shows that the father has an overprotective characteristic to his daughter. According to Hurlock (1990:204), overprotective behaviour includes in one of the special characteristic of parents, namely: protecting excessively. This characteristic consists of the rearing and controlling the children excessively . This case can make the children has bad character therefore the parents must rear and control their children appropriately to the necessity of their children because every child has the right to develop and grow in this world.

The researcher chooses hotel Transylvania movie because there is psychological of problem that can be learned by the audiences, especially the parents audience. The director creates it to increase the knowledge of the parents for understanding the way to love their children and they know the consequence when the parents loves their children excessively. This movie is the best animated film ever, it can be proved when hotel transylvania included in the “Golden Globe USA” as one of nominations. It won the favorite comedic movie actor in the “ People Choice Award”, it also included in nominated best animation or family TV spot in the “Golden Trailer Award 2013” and the best award that is got by this film is box office mojo. Based on the background of the research, the researcher is interested to make a

research entitled “An Analysis of the Violation of Conversational maxim related to the overprotective attitude between the characters in “Hotel Transylvania” Movie”

1.2 Question of the Research

Every study has the background of the research to understand of the problem. The background of this research tells about the violating of conversational maxim and relating to overprotective. To make clear the problem, the researcher needs the questions to answer the problem that are taken. Based on the background of the research, it can be formulated the following question of the research,are:

1.2.1 What kinds of conversational maxim are violated in the utterances of main character which related to the overprotective attitudes ?

1.2.2 How does the main character violate the conversational maxim related to the overprotective attitudes?

1.2.3 Why does the main character violate the conversational maxim related to the overprotective attitudes?

1.3 Objective of the Research

Based on the background of the research and the question of the research, it can be concluded that the objective of the research are presented below:

1.3.1 To classify the kinds of maxim that are violated in relation to overprotective utterances.

1.3.2 To describe how the main character violate the conversational maxims that are related to overprotective to the minor character.

1.3.3 To explain why the main character violate conversational maxims related to overprotective to the minor character.

1.4 Significance of the Research

This research discusses about the violating of conversational maxim that contain overprotective. This research is important for Muhammadiyah University of Surabaya students, especially for English department students and the student of other colleges who wants to conduct further research. By doing this research the researcher can develop the knowledge about the violating of conversational maxim and principles to make a contribution in conversation as an informant.

1.5 Scope and Limitation of the Research

Every researcher has scope and limitation for the study. The scope of this study is discourse analysis and the researcher limits this study on violating of conversational maxim that contains overprotective which is used by the main character to the minor character in “Hotel Transylvania” movie.

1.6 Definition of Key Terms

1.6.1 Violating of conversational maxim is one of actions to violate the maxims principle that has the aim to mislead the other person (Paltridge, 2006:62)

1.6.2 Overprotective or protecting excessively characteristic is one of parents characters in the family. This character is done by parents in rearing and controlling pattern. This case can make the bad characters of the children in their life (Hurlock, 1990:204).