

CHAPTER III

METHOD OF THE RESEARCH

In this chapter, the researcher presents five sub-chapter. The first sub chapter is the nature of the research. In the nature of the research, the researcher uses the descriptive qualitative research. The second sub chapter is source of the data. In this second sub chapter, the researcher explains about the conversation of hotel transylvania film as the source of data. The third sub chapter, the researcher discusses about technique of data collection. The technique of data collection consist of watching the film, re-writing the subtitle of the film, selecting the utterances. The fourth sub chapter is the data. In the data, the researcher explain about the utterances that contain violating of conversational maxim relates to the overprotective parents. and the last sub chapter discuss about the step of data analysis. In the last sub chapter, the researcher talks about the steps of analysis to answer the question of the research and consist of identifying and classifying of the data, describing of the data, explaining of the data.

3.1 The Nature of the Research

This research is naturally descriptive qualitative. This means that this research analyzes the data by describing and interpreting the data in detail. This research uses the qualitative because the data are not numeric but the data are in form of the word, phrase, and sentences. According to Creswell (1998:15), qualitative is the process of inquiry for understanding the problem of human that appear as well as natural by using the word, phrase etc which is used to the research .According to Stake (2010:11), qualitative research is the process of the human problem by using the human perception and understanding of the human itself. Based on the two the statements of the Creswell and Stake above, it can be concluded that qualitative research is the inquiry process of understanding the human problem by using the word, phrase etc which is used to the research and relates to human

perception. The qualitative research according to Creswell and Stake is appropriate to this research because this research discusses about the human perception and human problem, such as: overprotective the parents to their children. The human has different perception between the others. It same as the overprotective parents that are different perception between the others parents, but this research uses the characters in hotel Transylvania film. There is a problem like the human problem. The characters in the literary work is created base on the human problems as stated by Ratna about the psychology of literature.

3.2 The Source of Data and Data

The source of data in this research is the full transcript in “Hotel Transylvania” movie. In that movie, there are many conversations that are done by the characters. The data are six (6) conversations.

The data in this thesis are the utterances from “Hotel Transylvania” movie that have been selected containing the overprotective rearing pattern violating of conversational maxim. The data are used for researching and it will be analyzed by using some of the data analysis steps.

3.3 The Technique of Data Collection

The data collection contains the ways of collecting the data. The data that contain the violating maxims are collected. Moreover, the researcher explains the way to collect the data. Before conducting the analysis the researcher collects the data using technique presented below:

3.3.1 Watching the movie

Before the researcher collects and selects the data. The researcher must watch the movie to observe the hotel Transylvania movie and understand the content of the hotel Transylvania movie, such as: observe the context of the film, the characters of the film, the

utterances that contain violating, the psychology of characters about the overprotective rearing pattern, and etc.

3.3.2 Re-writing the subtitle

The researcher begins to re-write the subtitle to makescript of the hotel Transylvania film. The script gives the researcher more understanding and details than before about the violating of conversational maxim utterances that contain overprotective rearing pattern between the major and minor characters.

3.3.3 Selectingthe utterances of dialog

After that, the researcher start to select the violating of conversational maxim utterances that contain overprotective rearing pattern between major and minor character in thescript of hotel Transylvania film.

3.3.4 Fragmenting the Dialog

After selecting, the next step is fragmenting. Fragmenting is dividing the dialogue which is appropriate to topic or sub topic. To support it,the researcher gives the example, such as below:

Fragment 1

Dracula pursued Mavis in their house

Dracula : I'm gonna get you , little Mavis, I'm gonna get you.

Mavis : what out of there ?

Dracula : oh, we never go out there, ever

3.3.5 Identifying the data of each fragment

After the fragmenting, to get easier identification and classification of the data in each fragment, the researcher gives number in each the utterances of fragment to make research easy, especially for analyzing the data, such as below:

Example:

Dracula pursued Mavis in their house

1. Dracula : I'm gonna get you , little Mavis, I'm gonna get you.
2. Mavis : what out of there ?
3. Dracula : oh, we never go out there, ever

the number in the following dialogue above, it means to show the line of dialogue. By giving numbering in each dialogue of characters, the researcher can make easy to analyze the utterance that is said the main character and the minor character

For example:

In the utterances line 2, Inderectly, Mavis wants the dracula to give information to her about the world out there.

3.4 The Steps of the Data Analysis

To analyze the data the researcher has the steps. The steps of the analyzing must be appropriate with the statement of the research. This step is used to help the researcher analyze the re-write process until the conclusion or the result of research. The researcher can select the conversation that containsthe overprotective rearing pattern violating of conversational maxim in that movie. This description is based on the question of the research:

3.4.1 Description of Fragment

3.4.2 Classifying the kinds of conversational maxim in the data

3.4.3 Describing the way of the main character violates the conversational maxim to the minor character in the data

3.4.4 Explaining the reason of main character violates the conversational maxim to the minor character in the data.