

CHAPTER III

RESEARCH METHOD

A research has to be done on the basis of a certain methods because the methods used in the research influences the result of the study. Different methods result in the different outcomes in the research regardless of the object of the study. Besides, it functions to make the result of the research valid and reliable. Therefore, in order to produce such outcomes, this chapter presents research methodology employed in this research. Further, it consists of the research design, data collection and data analysis.

3.1 Research Design

To answer the research problem, the research describes the phenomena of language. The language phenomenon in this study is the existence of approach of language used to write job vacancy advertisements, in this case in Java Post.

Including to Azwar (1998 : 6-7) : “Descriptive research is aimed at describing fact and characteristics of certain field accurately and systematically. This research attempts to describe situation or event. The analysis should be descriptive. In this way, the fact is analyzed and presented systematically to make it easy to understand and to conclude”.

It means that what is described in this study is the explanation that exist in the messages of the job vacancy advertisements. This study also involves the approach of language, used in job vacancy advertisements with the respect to theory a current situation.

3.2 Data Collection

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The data colleting is used to measure the job vacancy in advertisements for job seeker. It is important for the level of individual’s ability to know the terms that’s involved in job vacancy. Analysis of the data was taken from job vacancy advertisement in Java Post,

third week month of May 2006. Especially 27 May 2006. The number of job vacancy advertisement is ten, which collected randomly.

3.3 Data Analysis

After collecting the data, to clarify about the description of the study, the researcher used some steps in analyzing this study. They are:

1. Observing reading and understanding statements context, sentences, words, messages in written job vacancy advertisements.
2. Identifying the approach, what kind of the approach by analyzing the word in the job vacancy advertisements related to the theory of creative approach.
3. describing the findings, the writer depicts the data analyzed in summarizing with the purpose of the study.
4. Summarizing the research findings, this step is taken to answer the statements of the problem (conclusion).