



umsurabaya

Muhammadiyah University of Surabaya

A THESIS

**THE PERSUASIVE TECHNIQUES USED BY MADURESE
SELLERS AT KI LEMAH DUWUR BANGKALAN
TRADITIONAL MARKET**

**NINDI IKA AMELIA
NIM. 20141111013**

THE ADVISORS

DR. Dwijani Ratnadewi, M.Pd.

Waode Hamsia, S.Pd., M.Pd.

**ENGLISH EDUCATION DEPARTMENT
FACULTY OF EDUCATION AND TEACHER TRAINING
MUHAMMADIYAH UNIVERSITY OF SURABAYA**

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THESIS

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NINDI IKA AMELIA

NIM. 20141111013

**ENGLISH DEPARTEMENT
FACULTY OF TEACHER TRAINING AND EDUCATION
MUHAMMADIYAH UNIVERSITY OF SURABAYA
2018**

MOTTO:

“Semua kemudahan, kesuksesan, dan apapun yang kita rasa ringan untuk melewatinya, itu tidak lain berasal dari kekuatan do’a orang tua, bukan semata-mata karena kehebatan dari usaha kita sendiri. ridho Allah tergantung ridho orang tua”



Dedicate to:

My beloved mom and dad who always support me

My one and only brother who always motivates me

HALAMAN PERSETUJUAN PEMBIMBING

Skripsi yang ditulis oleh Nindi Ika Amelia ini telah disetujui oleh dosen pembimbing untuk diujikan tanggal 16 Agustus 2018.

Dosen Pembimbing	Tanda Tangan	Tanggal
I. Dr. Dwijani Ratnadewi, M.Pd.		29-08-2018
II. Waode Hamsiah, S.Pd., M.Pd.		29-08-2018

Mengetahui:


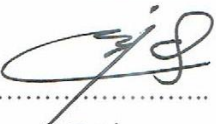

Ketua Program Studi Pendidikan Bahasa Inggris,



Drs. Wijayadi, M.Pd.

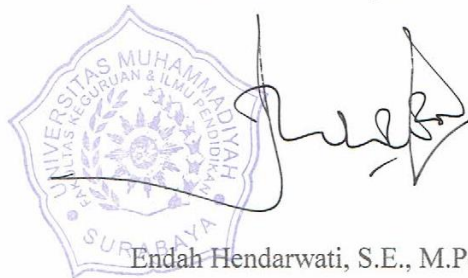
HALAMAN PENGESAHAN PANITIA UJIAN

Skripsi ini yang ditulis oleh Nindi Ika Amelia telah diuji dan dinyatakan sah oleh Panitia Ujian Tingkat Sarjana (S1) Fakultas Keguruan dan Ilmu Pendidikan Universitas Muhammadiyah Surabaya sebagai salah satu syarat memperoleh gelar Sarjana Pendidikan, pada tanggal 16 Agustus 2018.

Dosen Penguji	Tanda Tangan	Tanggal
I. Dr. Dwijani Ratnadewi, M.Pd.		29-08-2018
II. Drs. Wijayadi, M.Pd.		21-08-2018
III. Sofi Yuniarti, S.S., M.Pd.		27-08-2018

Mengetahui,

Dekan Fakultas Keguruan dan Ilmu Pendidikan
Universitas Muhammadiyah Surabaya,


Endah Hendarwati, S.E., M.Pd.

PERNYATAAN KEASLIAN TULISAN

Saya yang bertanda tangan di bawah ini:

Nama : Nindi Ika Amelia
NIM : 20141111013
Program Studi : Pendidikan Bahasa Inggris
Fakultas : Ilmu Keguruan dan Pendidikan

Menyatakan bahwa skripsi yang saya tulis ini benar-benar tulisan karya sendiri, bukan hasil plagiasi, baik sebagian maupun keseluruhan. Bila dikemudian hari terbukti hasil plagiasi, saya bersedia menerima sanksi akademik sesuai dengan ketentuan yang berlaku di Universitas Muhammadiyah Surabaya.

Surabaya, 16 Agustus 2018

Yang membuat pernyataan,



Nindi Ika Amelia

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The Writer

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