

CHAPTER III

RESEARCH METHOD

This chapter presents and explains research design, data and source of the data, research instrument, data collection techniques, and the last is data analysis.

3.1 Research Design

Research may be defined as the application of the scientific approach to the study of a problem (Ary, 1985). Problem is something which has to be solved. Thus, research is required to look for the answer relate with problem which want to be solved.

In research, the researcher must have design to make easy in analyzing the data. A research design is a plan or strategy to conduct the research. It is required to get dependable and useful information.

To conduct this study, the researcher used the descriptive qualitative method. In the qualitative method, the researcher does not deal with the survey or numberings in any form. The researcher has to narrate the data in words.

Then, this research can be categorized as a library research. It is a research in which the way of collecting data taken from a variety of literatures. Since it is a literary study of a novel, the sources collected are from the novel itself. It also uses other sources that support the analysis, such as books, essays, critics and other sources that support the analysis of the novel as the additional data. Besides that, literary theory about *male gaze* is also used by the researcher.

3.2 The Source of the Data

The data source in this analysis is taken from an English novel version that was translated by Deborah Smith, entitled *The Vegetarian* that is written by a Korean writer named Han Kang. It contains 154 pages which are published by Hogarth in New York. The novel is divided into three chapters. To get the data, the researcher reads and interprets Han Kang's *The Vegetarian* then quotes some texts which were concerned with the object of the study. The form of the data which will be the source of the study are words, phrases, sentences, or the dialogues stated in the novel.

3.3 Research Instrument

The researcher used note taking as the instrument. It is a system for recording information which includes the author, page and related information (Nazir:1998). By this instrument, first of all, the researcher reads the full text of the novel. Then, the researcher took notes from the text that depicts *male gaze*; after that categorized and analyzed them.

3.4 Data Collection Technique

In collecting data, the researcher used some steps. First, the researcher chose the novel to be analyzed, which is Han Kang's *The Vegetarian*. Next, the researcher took the data from the novel that would be analyzed. Last, the researcher took notes about data based on the objectives and applied the theory used.

3.5 The Data Analysis

The technique which the researcher applied to analyze this novel is the qualitative descriptive method by describing and analyzing the data then giving some interpretation and explanation. All the collected and selected data which are related to the object of the study are analyzed by using the theory *male gaze* from Laura Mulvey and are supported by related theories to reveal the first problem and theory from Rachel Calogero and it will be used to answer the second problem of this study. The writer makes interpretation based on the data which have already been taken. Finally, the researcher can draw a conclusion for the objective of this study.

