

CHAPTER IV

ANALYSIS AND DISCUSSION

This Chapter explain about the analysis and discussion. The finding is based on the objective research that becomes statement problem.

1.1 Linguistics features

Linguistic features is an extremely broad phrase. According to Saussure's 2009, p. 40 said " the aims of linguistics establish three goals". That are (a) to describe all known languages and records their history. This involves tracing the history of language families and, as far possible, reconstructing the parent languages of each family. (b) to determine the forces operating permanently and universally in all languages, and to formulate general laws which account for all particular linguistic phenomena historically attested. (c) to delimit and define linguistics it self

1.1.1 Context

The speech delivered was delivered directly by Prabowo Subianto. Prabowo Subianto is a presidential candidate for the republic of Indonesia in the period 2019 - 2024, he is paired with Sandiaga salahuddin uno. While the political opponents are incumbent candidates namely Mr. Ir Joko Widodo who is paired with Mr. KH Maruf Amin.

The purpose of Prabowo's speech was to inaugurate the Prabowo - Sandi victory post located in Boyolali as well as for an open campaign for Boyolali residents. As in the general campaign, Prabowo explained all of his vision and mission if he was elected as president, besides that Prabowo also considered that in the leadership of Mr. Jokowi -

Jusuf Kalla, the justice and welfare of the Indonesian people could not be fully felt, especially for the small people of the region.

In his speech, Prabowo even said that the Boyolali residents had never stayed at luxurious hotels in Jakarta, and if they wanted to stay overnight they would have been kicked out because the faces of the Boyolali residents did not show the citizens of the rich, on the contrary the faces of the Boyolali residents looked like "Boyolali looks". According to the large Indonesian dictionary (KBBI), the meaning of the word Tampang / tam: pang / is Rupa, Advance. In this context the face is interpreted as the face of the villagers who are generally not rich, Prabowo said, because judging the justice and welfare of the people of Indonesia not all can feel. Because the statement from Prabowo received opposition, especially from the Boyolali residents because they were considered to have insulted and abused the Boyolali residents. But finally Prabowo gave an explanation and clarification that his statement had no intention to insult and humiliate the citizens of Boyolali, instead Prabowo wanted to give a clear example that justice and welfare of the Indonesian citizens were still uneven.

1.1.2 Rhetorical Devices

Rhetorical Question : Rhetoric is a question sentence that needs answers, this sentence needs to be used to convince someone of an event or situation that is in progress. There are example of rhetorical question by Prabowo speech as below

- *sekarang saya bertanya kepada saudara-saudara sekalian apakah saudara-saudara sudah merasa adil, sudah merasa makmur?*
(paragraph IV, Line 5)
- *Ada empat orang Indonesia yang memiliki kekayaan lebih dari seratus juta orang Indonesia yang lain. Apakah ini cita-cita Indonesia?*

(paragraph 1x, line 9)

Based on quotation above show that Prabowo wanted to show all the participants present that the Jokowi predatory government in the first period was unfair to the people and the people were not prosperous according to Prabowo. and also Prabowo assured by choosing Prabowo then the Indonesian people will feel justice and will get prosperity in life.

1.1.3 Repetition of Keyword

Repetition of Keyword : As long as we know that Prabowo is one of Indonesia people who have take effect, So Prabowo make sure to the audience that he have Power to be President of Indonesia. Certain words appear more than one time in his speech, the are :

- *Di Di mana saya Prabowo Subianto dan saudara Sandiaga Uno mendapat kehormatan dan kepercayaan dari masyarakat Indonesia yang diwakili oleh empat partai politik besar.*

(paragraph 1, Line 4)

- *Tapi saya merasa bahwa tidak hanya empat partai tersebut, yang mendukung saya dan mengusung saya.*

(paragraph 3, Line 1)

- *Saya dimana-mana didatangi oleh berbagai kalangan ormas-ormas, sayap-sayap sebagai contoh para Purnawirawan Pejuang Indonesia Raya.*

(paragraph 3, Line 2)

- *sekarang saya bertanya kepada saudara-saudara sekalian apakah saudara-saudara sudah merasa adil, sudah merasa makmur.*

(paragraph 4 Line 5)

- *saya hari ini didampingi, ditemani oleh Ketua Umum Partai Amanat Nasional, Pak Zulkifli Hasan.*

(Paragraph 5, Line 1)

- *Saya juga didampingi oleh tokoh Jawa Tengah dan tokoh TNI yaitu mantan Gubernur Jawa Tengah Letnan Jenderal TNI Purnawirawan H Bibit Waluyo.*

(Paragraph 5, Line 4)

- *Saudara-saudara, saya kenal Pak Bibit Waluyo sudah lama. Sebenarnya beliau adalah senior saya, beliau yang dulu mlonco saya, yang mengembleng saya termasuk beliau*

(paragraph 6,line 2)

- *Saya lahir di Jakarta. Saya besar di Jakarta. Saya memberi usia saya untuk untuk bangsa ini, saya memberi jiwa saya dan raga saya untuk bangsa ini*

(Paragraph 7, Line 3)

- *Saya sebagai prajurit, saya lihat kok negara saya bukan milik rakyat saya. Untuk apa saya berjuang, apakah saya berjuang supaya agar negara kita bisa jadi milik orang asing, saya tidak rela, saya tidak rela.*

(Paragraph 8, Line 1)

- *saya tidak minta beliau mendukung saya, beliau yang menyatakan mendukung Prabowo dan Sandi*

(Paragraph 8,Line 7)

1.1.4 Figurative language

4.2.4.1 **Parable** : According to Wikipedia.org Parable is a succinct, didactic story, in prose or verse, that illustrates one or more instructive lessons or principles. It differs from a fable in that fables employ animals, plants, inanimate objects, or forces of nature as characters, whereas parables have human characters. A parable is a type of metaphorical analogy.

Parable in bahasa in perumpamaan.” Majas perumpamaan adalah majas yang membandingkan suatu benda dengan benda lain yang dianggap memiliki sifat.”

Suhadi, Drs(2015,p.151)

This is an example of the Prabowo statement that uses parables:

- *Singa-singa tua yang turun dari gunung untuk membela negara dan bangsa kita walaupun mereka mungkin giginya sudah ompong.*

4.2.4.2 **Hyperbole** : according to Dictionary.com Hyperbole is an extravagant statement or figure of speech is not meant to be taken literally, as "to wait an eternity."

According to Drs Suhadi M,Pd, said " hiperbola adalah majas yang bersifat melebih-lebihkan sesuatu sehingga tidak sesuai dengan sesungguhnya"

This is an example of the Prabowo statement that uses Hyperbole

- *Giginya ompong semangatnya masih menyala*

1.2 Social implication

Based on linguistics and discourse analysis in Prabowo speech. Prabowo has delivered a good discourse, seen from clear explanations ranging from explanations of who knows, his experience of being a soldier, his vision of being a presidential candidate, to linguistic features that call "old lions coming down from the mountains in search of countries and nations we want his teeth toothless his spirit is still burning".

Social implications can have a positive impact and can also have a negative impact depending on what is conveyed by the speaker. In this connection, the writer finds that the social implications that occur are negative, because it states that delivered, Prabowo is considered to have harassed and insulted the citizens of Boyolali. The author will explain about the possibility that occurred from the statement that was delivered earlier in his speech.

According to the Aven and Vinnem 2007 said "Risk management is defined all measures and activities carried out to manage risk. Risk management deal with balancing the conflict inherent in exploring oprtunities on the one hand and avoiding losses, accidents anad disasters on the other."

Based on the explanation above, Prabowo could not manipulate the expectations that had occurred on the expectations he had said. As we discussed together in his speech at Boyolali in the context of inaugurating the Prabowo - Sandi winning campaign as well as the Campaign, there were those who answered Prabowo who became polemic because he had harassed and insulted Boyolali's neighbors.

".....tapi saya yakin kalian tidak pernah masuk hotel-hotel tersebut. Kalian kalau masuk mungkin kalian diusir, tampang kalian tampang tidak orang kaya, tampang kalian, tampang Boyolali, ini, betul." (Paragraph 7 line 8)

According to Kbbi.web.id Looks / tam: pang / means face. Boyolali is a regency in Central Java Province where facilities and income are far from Jakarta, so Prabowo's statement made the resident boyolali resern reporting Prabowo to the police on charges of insulting the Boyolali residents.

As cited In a statement received by CNNIndonesia.com, Muannas plans to accompany a resident named Mas Dakun from Teras Boyolali to report Prabowo to the Jakarta Police on Friday afternoon. Prabowo was reported with Article 4 of the junto Article 16 of Law No. 40 of 2008 concerning the elimination of racial and ethnic discrimination, with the maximum penalty of imprisonment of 5 (five) years and / or a maximum fine of Rp. 500,000,000.00 (five hundred million rupiah).

After what was meant to be a broad polemic specifically in Boyolali residents which ended with the support of Prabowo to the police, Prabowo has apologized and clarified the above and explained that there is nothing certain to insult and harass the Boyolali residents, from the Prabowo borrowing team also apologized and clarified the intent of the Prabowo statement. However, still one of these residents requested a report from the police.

1.3 Power and ideology

According to Anwar Elsharkawy in his essay said “ Theoretically, the roots of the concept of power have been grounded in political theory and political philosophy and is always defined in terms of two general theories: pluralist and elitist. The two approaches focused on different problems. Pluralists have seen power as an influence that can be studied empirically through political process. Elitists have not given much thought on political process as such, but have tried to analyze resources and effects of power (Erkki, 1995). Pluralist theory started with Machiavelli (1469- 1527) and Hobbes (1588- 1679), whereas elitist theory came after Second World War with writers, such as Charles Wright Mills (1956).

Based on explanation above every politician delivers their idea during campaign and the aims to make the country more better than before. Even though sometimes the idea is just a political vehicle to attract more mass but it needs an emphasis to make the idea is acceptable. (Diamonds and Collins, 2016).

As a presidential candidate Prabowo also did the same thing, which was to carry out a campaign to seek support for all Indonesian people to be elected president in the 2019-2024 period. Gerindra Prabowo was also supported by several major parties supported by the Gerindra, Democratic, PAN and PKS parties. As Prabowo said in his speech.

“Partai Amanat Nasional, partai bersejarah yang pernah memimpin reformasi di negara dan bangsa kita tahun 1998. Partai Keadilan Sejahtera, partai yang selalu setia membela kepentingan, kebenaran, kesejahteraan, keadilan dan kepentingan umat Islam di Indonesia. Partai Demokrat yang telah melahirkan seorang Presiden Republik Indonesia, yang telah memimpin bangsa Indonesia 10 tahun dengan adem ayem, dengan tenang, dengan sejuk,

dengan stabilitas dan tentunya Partai Gerakan Indonesia Raya, partai saya sendiri.”
(paragraph 2).

From this basis Prabowo became confident to move forward as a presidential candidate because in his coalition there were great people who had succeeded in leading Indonesia in addition to his own experience as General. Menurut Wikipedia.org Confidence is an attitude that is shown by humans when they feel they know enough and conclude that they have reached the truth. Because belief is an attitude, then one's beliefs are not always true or belief alone is not a guarantee of truth.

According to (Judge, 2004: 6) Confidence is one's belief in all aspects of one's strengths and this belief makes him feel able to achieve his goals in life.

According to Lauster (2002: 4) self-confidence is an attitude or belief in one's own abilities so that in his actions he is not too anxious, feels free to do things according to his desires and responsibilities for his actions, polite in interacting with others, has a drive for achievement and can recognize your own strengths and weaknesses.

In addition to having the power as explained above, Prabowo also has an ideology contained in his Vision as a presidential candidate, as below:

"Terwujudnya bangsa dan negara Republik Indonesia yang adil, makmur, bermartabat, religius, berdaulat, berdiri di atas kaki sendiri di bidang ekonomi, dan berkepribadian nasional yang kuat di bidang budaya serta menjamin kehidupan yang rukun antarwarga negara tanpa memandang suku, agama, ras, latar belakang etnis dan sosial berdasarkan Pancasila dan UUD Negara Republik Indonesia Tahun 1945."

According to Wikipedia.org Ideology is an idea. The word ideology itself was coined by Antoine Destutt de Tracy in the late 18th century to define "science of ideas". Ideology can be considered a comprehensive vision, as a way of looking at things (compare Weltanschauung), in general (see Ideology in daily life) and some philosophical directions (see Political ideology), or a group of ideas put forward by a dominant class to all members Public. The main purpose behind ideology is to offer change through a normative thought process.

According to Moh. A Safaudin said "Ideology is thought towards justice, equality and mutual prosperity through the process of human thought to determine the rules in life.

So from this discussion it can be concluded that Prabowo has Power and Ideology which is strong enough with the reasons stated above, so that it is not difficult for Prabowo to steal people's attention to choose him, although in the end Joko widodo - Ma'ruf Amin was the winner in presidential elections in 2019 - 2024.



