

CHAPTER III RESEARCH METHODOLOGY

A. Research Design

The data used in the study are written in texts, so the writer decided to conduct a qualitative research because it was a descriptive study (Aminatuzzuhriyyah et al., 2016). The data were collected using a descriptive qualitative research design because they were contained in words, phrases, sentences, and utterances (Roisiah et al., 2021). Applying descriptive qualitative research make the analysis more complex and understandable in the context of the facts and available information and also examine data to be more clearly and systematically described research data (Creswell, 2012). This study aims to clarify how women speak, especially masculine women. This methodology is appropriate because the research's data are the transcription of Emmeline Pankhurst's 1913 speech "Freedom or Death" and Kamala Harris's speech at Fisk University in Nashville in April 2023. This study should provide a clear and precise account of women's language features, including the varieties of the language used by two women, the differences and similarities, and the impact of masculinities in women's language.

B. Research Object and Setting

The research objects are Emmeline Pankhurst and Kamala Harris because they presented masculine women based on their characteristics. The "Freedom or Death" speech by Emmeline Pankhurst video duration are 9 minutes and 32 seconds and has a total word count of 1,258 words. Emmeline Pankhurst gave a speech in Hartford on November 13, 1913. At that time, women's voices were officially barred from political decision-making. The video of Kamala Harris's speech at Fisk University in Nashville on April 2023 lasted 19 minutes and 5

seconds and has a total count of 1,651 words. Kamala Harris delivered a speech on April 8, 2023, in Nashville.

C. Data and Sources of Data

Data is an essential tool in any research study. The data collection must be relevant to the study problem since the researcher can reach conclusions from these data. This study focused on Emmeline Pankhurst's utterances in her 1913 speech "Freedom or Death" and Kamala Harris's speech at Fisk University in Nashville on April 2023. The utterances make up the data sources. The script of Emmeline Pankhurst's and Kamala Harris's speeches served as the study's primary data sources. The data in this study presented in description because qualitative methods were used to analyze the data. The data from Emmeline Pankhurst is written as SE1, 2, 3,.... (Speech by Emmeline) and data from Kamala Harris is written as SK1, 2, 3,.... (Speech by Kamala).

D. Research Instrument

Data from the research include essential information. If researchers wish to obtain accurate and reliable data, they must use instruments. An instrument is a crucial tool for gathering facts or data. Data conducted by qualitative research because it make more in-depth (Creswell, 2012). In this research, information gathering an observation checklist, and the instrument of the study is a researcher.

E. Research Procedure

Emmeline Pankhurst's 1913 speech, "Freedom or Death," and Kamala Harris's speech at Fisk University in Nashville on April 2023 served as the source of information to be investigated. The researcher started by downloading Emmeline Pankhurst's and Kamala Harris's speeches or videos from YouTube. The researcher then watched the video. During watching the video, the researcher listened to Emmeline Pankhurst's and Kamala Harris's utterances and compared them to the

speech's transcript containing Emmeline Pankhurst's speech "Freedom or Death" in 1913 and Kamala Harris's speech at Fisk University in Nashville on April 2023. The researcher then located Emmeline Pankhurst's and Kamala Harris's utterances or sentences that contained the women's language features by Lakoff and Parob. After that, the researcher analyzed the masculinities styles and found the impact of masculinities used in Emmeline Pankhurst's and Kamala Harris's speeches by Coates's theory. Then, the researcher analyzed the differences and similarities between Emmeline Pankhurst's and Kamala Harris's speeches.

F. Data Analysis

One qualitative data collection component is observing and analyzing data (Creswell, 2012). To prepare for data analysis, researchers had to read and identify a transcript of Emmeline Pankhurst's 1913 speech, "Freedom or Death," and Kamala Harris's speech at Fisk University in Nashville in April 2023. To help identify the utterances used in the two speeches, the researcher created a checklist of observations in table form before watching the video and reading the speeches' text. The researcher create two tables to make it easier to analyze. The table includes utterances Emmeline Pankhurst, and Kamala Harris used in their speeches and features of women's language described by Lakoff and Parob. The table can guide researchers in determining what features Emmeline Pankhurst and Kamala Harris used in their speeches.

The researcher identify the utterances, examine them, and classify women's language features while watching the speeches. Then the researcher check the features that matched the utterances.

Table 3.1 The Observation Checklist of Women’s Language Features in Emmeline Pankhurst’s Speech “Freedom or Death” in 1913 and Kamala Harris’s speech at Fisk University in Nashville on April 2023, Adopted in Lakoff and Parab theories.

No.	Sentences	Women’s Language Features							
		H	TQ	I	HG	PE	RI	E	AA
1.								
2.								

- | | | | |
|-----------|------------------------|-----------|-----------------------------------|
| H | = Hedges | PE | = Polite Expression |
| TQ | = Tag Question | RI | =Rising Intonation on Declarative |
| I | = Intensifiers | E | = Expletives |
| HG | = Hypercorrect Grammar | AA | = Adverbs and Adjectives |

While watching the speeches, the researcher identify the utterances and exam and classify the masculinities styles in women’s language used in Emmeline Pankhurst and Kamala Harris. Then the researcher check the styles that matched the utterances. After that, the researcher find the impact of masculinities in women’s language used in Emmeline Pankhurst’s and Kamala Harris’s speeches.

After that, the researcher determine the overall number of women’s language features employed and the percentage of each feature used by Emmeline Pankhurst’s and Kamala Harris's speeches and then see the differences and similarities between the speeches.

Table 3.2 Percentage of the use of women’s Language Features in Emmeline Pankhurst and Kamala Harris’s speeches

Women’s Language Features	Percentages (%)			
	Emmeline Pankhurst		Kamala Harris	
Hedges				

Tag Question				
Intensifiers				
Hypercorrect Grammar				
Polite Expression				
Rising Intonation on Declarative				
Expletives				
Adverbs and Adjectives				
TOTAL				

Researchers use a formula to determine the percentage of all features. The researcher first computes the outcomes of each feature before calculating the overall number of features. The quantity of each feature is then divided by the total number of features and multiplied by 100% to determine the percentage of each feature.

$$\frac{F}{TF} \times 100\%$$

F: Features

TF: Total Features

Following the computation of all the data, the researcher can make conclusions after explaining the data's narrative about the types of women's language features used in Emmeline Pankhurst's speech "Freedom or Death" in 1913 and Kamala Harris's speech at Fisk University in Nashville in April 2023 and also the researcher can explain the differences and similarities between Emmeline Pankhurst's and Kamala Harris's language features.

