

CHAPTER II

REVIEW OF RELATED LITERATURE

2.1 Characterization

Characterization is a way of analyzing characters such as dialogue, action, and an essential comment to determine character. They illustrate that the characters represented in a dramatic or narrative work can be interpreted that the audience feels the value of the moral, dispositional, and emotional qualities are shown in what they do and say Abrams and Harpham (2012). Characterization in drama and novels is creating and developing characters in fiction explaining how the author tells about the personality, thoughts, character, and behavior of the characters in the story because the character itself means a clear description of the character and is a representation that comes from the actions of the character in the story.

Characterization is crucial in a novel, drama, theater, or soap opera. The characters themselves are inseparable. In a work of art, a character refers to a person depicted by an actor involved in a literary work, whether fictional or historical. The process of character building and development is known as characterization. According to Riani & Subhayni (2016: 147), characterization is a depiction of a person's images. Based on the above, character means an actual description that participates through one's actions.

Characterization is a literary technique that reveals the actual nature of a character Christopher R. Reaske, (1984) In his book *How to analyze drama* there are several ways to analyze the characterization in drama.

a) The Appearance of the Character

Describe the character by the playwright in a physical sense. Relating to how the character's appearance is dressed and how they walk on the stage, it can be

seen whether they are an attractive person or not; thus, it can be seen through appearance.

b) Asides and Soliloquies

Characterization is established by dialogue. The way to see a person's character can be seen from The ideas and depictions of the characters are almost all through Action and dialogue when characters speak in short asides or more extended soliloquies.

c) Dialogue between characters

The way the character talks to others also shows a person's personality.

d) Hidden narrative

It is a device that is often used. For instance, a character tells another character and gives a view of whether it is factual or deceitful.

e) Language

A person's language is essential in describing and knowing someone's personality through language expressions and becomes our concern.

f) Character in Action

The character acts in a certain way. One's motivation can also be seen in one's actions

The similar theory by M.Boggs Joseph and W.Petrie Dennis (2006), Stated that there are eight ways to view characterizations in a film. However, in this study, the researcher only utilized several ways theory from Boogs : Characterization through Dialogue, Characterization Through Internal Action, Characterization Through External Action, Characterization Trough Reaction of Other Character and, Characterization Through Contrast: Dramatic Foils.

a) Characterization through Appearance

In this aspect, the characterizations are considered visually; the audience can make assumptions about the characters based on their facial expressions, physique, clothes, behavior, and even how they move when the characters appear in the film's story. The theory reinforces this Christopher Russell in *How To Analyze Drama* explained that a character could be described through his physical appearance. How a person dresses When a character starts to walk on stage from his appearance it will be seen whether he is a conscientious or careless person, old or young, attractive or not a person's character just by observing his appearance and will give us our understanding of a character.

b) Characterization through Dialogue

Characterization can be seen based on how they speak and convey something, and character usually reflects the quality of personality. This can be seen from the characters' thoughts, attitudes, and even emotions that radiate through the choice of words, tone, stress, pauses when speaking, the use of grammar, sentence structure, and dialect. This can describe their character at the level of their social, economic, educational background.

c) Characterization Through External Action

Appearance is an essential element of character. Characterizations can also be seen through someone's actions, which reflect the character figure.

d) Characterization Through Internal Action

Internal action is what happens from within the mind and emotions of the character that come from secrets. Daydreams, aspirations, memories, fears, unspoken thoughts, and fantasies are just as important to know their character. Some good observers cannot see and hear actions that originate in the inner world.

e) Characterization Through Reaction of Other Character

How other characters perceive a person is a reasonable way of characterization. Because the information is available before the main character appears.

f) Characterization Through Contrast: Dramatic Foils

This technique uses foil to contrast with the actor's character, such as attitude, lifestyle, opinion, physique. The other is the opposite of the main character, with a similar mix of black and white. This technique can define personality clearly. The author usually describes two different characteristics or contrasts in a drama or film, like the antagonist and the main character. By comparing the two characters, it will be easier to see a character's personality.

g) Characterization through caricatures and leitmotif

In order to capture characters in our minds and memories quickly and deeply, actors often exaggerate or alter one or more dominant personality features or traits. This device is known as a caricature. While leitmotif is the repetition of a single action, phrase, or idea by a character until it almost becomes a trademark or theme song for that character.

h) Characterization Through Choice of name

A necessary characterization method uses a name that has the appropriate sound quality, connotation, and meaning. This technique is known as name typing. The writers are usually meticulous in choosing their character names because character names generally have a purpose and meaning in reflecting a character's personality.

2.2 Feminism

Feminism is a social movement fighting for change through a series of resistance Ahmad Raina (2017). Feminism occurs because of the intellectual

motivation of women who want to demand their rights, trying to eliminate the patriarchal culture where men are above all aspects by carrying out a movement to change women's representation.

According to Afdiani (2021), the thought of feminism is a movement carried out by women to demand equal rights between men and women to improve the position of women in society. This research was extended to literature related to feminist literary criticism, whose focus is analyzing women. Feminism begins with the oppression experienced by women where women are limited to play a role and succeed in the public sphere. It is an ideology and reform tendency that seeks to improve the status of women with the general aim of achieving gender equality and interrelation.

2.2.1 Liberal Feminism

The theory related to this research uses liberal feminism. Liberal feminism is a real political commitment to promote the recognition of the value of women as individuals to promote equality and equal opportunities between men and women to end de facto discriminatory practices for equal legal rights and the use of education as a social reform in the liberation of woman Wendell (1987) Puspitasari (2016).

Alison Jaggar, in her book *Feminist Politics and Human Nature* criticizes liberal feminism in which women must adopt the values that exist in men, namely rationality and autonomy (1983). This means that women must also have an intelligent mind to achieve an equal position with men. In liberal feminism, it is emphasized that women could get an equal position with men regarding rights and opportunities Zaini (2014), aims to achieve a more just society and educate people about the irrationality and injustice of discrimination against women. Jaggar also criticizes liberal feminists who view that women are one even though women are not the only ones. So that

it cannot only be done through education and is considered to solve all women's problems, because women are different, the solution strategy must also be different.

In her book entitled *A Vindication of the Right of Women*, Mary Wollstonecraft, where European society experiences a decline, women are limited and only in the home and do household work and do not have the opportunity to enter the labor market. While men are free to develop themselves as best they can, even if women are given the same education as men, women can also develop themselves optimally. Women should have the same access as men to economic and educational opportunities. Contemporary liberal feminists like to construct women more prominent in world politics, eliminate differential access to power and influence over men and women, and thus achieve equal rights for men and women. This means that the assumption can break the notion that women have to stay at home to be homemakers, take care of children, and do housework, even though many cultures are developing out there. Women are also capable of being good leaders, similar to prominent leader characters in the movie *Captain Marvel*.

Liberal feminism is a view that places women in the right to follow their choices and desires based on their interests and values without interference from others. Women should get equal opportunities, including education, equal income between men and women, gender differences in employment, reliable working conditions, political, economic, and social. Liberal feminism aims for individuals to use their abilities and the democratic process between men and women to be equal before the law, both in society and at work. In the form of organized women, they raise awareness of liberal feminism issues. Liberal feminism has a significant role in the feminist movement because it promotes a struggle for women in the

west to get equal rights, eliminating discrimination in the workplace and changing laws that benefit women.

According to Marilley (2009), explaining the struggle of a woman suffragist describes women's leadership and suffrage in the struggle and human rights and develops the ideology of freedom for women, the liberal feminist movement underlies the role in the struggle for suffrage. She describes the conflicts within the liberal movement, especially equality against nativism and racism. The narration speaks of a woman's political powerlessness in self-defense.

2.3. Film

The film is a moving image created from a series and collection of images but, when displayed on a layer, creates the illusion of a moving image. Films are composed by photographing images or miniature models traditionally using animation techniques through CGI and computer animation with a combination of all techniques and visuals, effects, and others Sudarto et al., (2015). The film making process is conventional and the film industry, which in ancient times was recorded onto plastic movies through a film projector onto a large layer and using a unique tool commonly known as a camera.

A film can be interpreted as a work of art with several elements that support a film, including fine arts, architecture, dance, photography, theater, literary poetry, pantomime, and novels. According to Ilyas (2017: 20), movie itself, on the other hand, functions as a value that can satisfy human needs in the entertainment world. Films have the potential to fulfill psychological and spiritual needs in life. The film is one of the types of literary works. A film contains a script which is a literary work in written form. A collection of moving pictures containing artistic pictures can entertain and touch one's

feelings through the messages contained in a film. From elements such as stories, shooting, editing, visuals, artistic arrangement, sound, music, and cast, this power can amaze film enthusiasts.

2.4 Female characters in films

Women's representation in films are essential in understanding how women see and interpret themselves in a storyline. Many groups do not display equal opportunity in the film industry. In most films, the role of women grows slowly and is far from proportional Kunsey, (2018).

Women are depicted as subordinate and often connoted as a second gender. The depiction of women on the screen is often dependent and requires protection and support from men and complements in life. Women are characterized as beautiful, with long hair and wearing sexy clothes. Women are constantly under men in all aspects, and they are only seen in terms of gender, not in terms of ability, opportunity, and intelligence. Examples of films that contain patriarchal culture are *Spiderman* (2002) and *Fifty Shades Of Grey* (2015), where the female characters in these films are shown to be weak and cannot be separated from male protection.

However, along with the development of today's era, many women are described as strong main characters. For example, in the main character Diana in *Wonder Woman*, women are depicted as beautiful, innocent, and loving and show how to see the female characters as strong characters. They can lead, compete well, be aggressive, make decisions, and be responsible for themselves and others like male characters. Moreover, another example is in the film *Tomb Rider* and *Kate* 2021. In this film, women are represented not only as sexual objects but are shown as hard workers who have a persistent effort to do what they want.

2.5 Previous Study

There are several previous studies thus supporting and related to this research. The first is from which is used as a reference to complete this research. The first previous study is a journal article entitled *Representation of Feminism in the Female Hero Characters of Captain Marvel* from Biasini & Wijayanti (2021) with the title Representation of the value of feminism in the female character of *Captain Marvel*. Based on her research, she analyzed the value of feminism in the this movie by using semiotic analysis from Roland Barthes. The results reveal that the character of Captain Marvel represents the theory of liberal feminism. It can be seen that the strength of Carols Denvers exceeds the male character in this film (over powerful). It was found that he possessed character of leader and protector. Based on the research above, this research has some similarities and differences in approach and research objectives. The similarity is that the object of this study is to analyze the value of feminism in the same film, namely Captain Marvel Movie 2019. The difference in this study, the author uses characterization theory and emphasizes on the representation of liberal feminism that exists in the main characters in the film.

Based on thesis entitled "The Characters Of Moana In The Disney Script Movie Seen From Liberal Feminism," there are two problem formulations Wijayati (2020). The first is Moana's characteristics in the movie script, and the second is How are liberal feminism is reflected through Moana's actions. Her thesis focuses on Moana as a leading female character in this movie, using theory characterization by Murphy and liberal feminism theory to analyze Moana's behavior. The research shows that Moana has eight characters: optimistic, open-minded, supportive, stubborn, courageous, curious, independent, and responsive. Moana tells directly about the struggle of a brave girl named Moana whom she wants to fight for his freedom in her

way in order to save the island where he lives, the island of Montunui in Polynesia, by crossing the ocean to deliver Maui and successfully returning the Heart of Te Fiti, the island goddess who is the source of life that has been stolen. The results show that Moana is an intelligent girl, seen from her response and way of thinking in overcoming all problems and situations that occur. Meanwhile, in this study, the researcher used the characterization theory from by M.Boggs Joseph & W.Petrie then the researcher analyze the representation of liberal feminism reflected in Carol as main character in the Captain Marvel film.

The Third previous study is an undergraduate thesis from Eidelweis (2018), liberal Feminism As Reflected In The Main Character Of Joy Movie. The purpose of this research is To analyze the character of Joy as the main character, the setting, and the cinematography aspects in the movie and, To explain Joy's struggle, which reflects liberal feminist values. It describes the effort of an oppressed woman who struggles to get freedom and her dream. This research also focuses on the analysis of liberal feminism contained in the film Joy. The results determine that the main character in this film reflects the values of liberal feminism.

Based on the two previous studies above, this study also discusses similar values of liberal feminism contained in a film. Meanwhile, the difference of this research is use characterization theory by M.Boggs Joseph & W.Petrie Dennis for analyzing the characteristics of Carol and then looking at the aspects of liberal feminism values that are seen through Carol's character.