

CHAPTER III

RESEARCH METHODOLOGY

3.1 Type of Research

This type of research uses a qualitative descriptive method by analyzing the main character in the *Captain Marvel 2019* film script. The researcher uses a feminist approach. The researcher also analyzes how liberal feminism values appear in Carol's character as the main character in this film uses the theory of characterization by M.Boggs Joseph & W.Petrie Dennis, (2006)

3.2 Research Design

In this study, the researcher used a qualitative method. Besides that, the researcher also watched the *Captain Marvel 2019* film first and then collected data to be analyzed related to the statement of the research problem. Researchers also seek other information from various sources. Such as articles, journals, books, and data from internet sources. Researchers uses theory of characterization.

3.3 Data Source\Research Object

There are two kinds of research used: primary data and secondary data.

First, is Primary data is data obtained from the film script in the *Captain Marvel* film 2019 From Script.com by Benjamin Wilkinson and it has 38 pages.

The second data is data obtained from the literature supporting primary data such as the internet, books, scientific journals, articles, and others related to research.

3.4 Data Collection Techniques

The researcher used several data collection techniques, the observations were made directly taken from 2019 Captain Marvel film script, while the documentation were taken from other literature review. After observing the data, the researcher reduce the script which related on characterization and liberal feminism.

3.5 Data Analysis Techniques

After observing and collecting data, researchers observe and oversee the film based on the research question. Researchers choose data as a reference for analysis in the form of script of the film to be studied

1. The researcher analyzes character of Carol by using characterization theory by M.Boggs Joseph & W.Petrie.
2. Then, the researcher analyze the representation of liberal feminism reflected in Carol as main character in the Captain Marvel film.
3. Researchers make conclusion of the data.

