

## **CHAPTER III**

### **RESEARCH METHODOLOGY**

In this chapter, the researcher explained the research methodology that consists research method, research design, data and source of the data, data collection, and technique of data analysis.

#### **3.1 Research Method**

This research use qualitative method. Based on the theory by Littoselliti (2010) in linguistics, qualitative approaches are particularly valuable processing in data. The researchers choose qualitative approach because the data is in the form of sentences, utterances, and various types of speech acts. So that, number not used atall.

#### **3.2 Research Design**

The researcher make the design of the research on content analysis. Content analysis is a qualitative research technique by emphasizing the meaning of content that occurs in communication.

The purpose of content analysis is to see messages in different situations from different communicators, beside that this content analysis aims to answer the question why the message “content” appears in a certain from. According to Shanon (2005) focuses of research using qualitative content analysis is characteristics of language in communication by paying attention to content or contextual meaning. Content analysis aims to assess language intensively by classifying texts into categories that represent similar meanings. Thus, Shanon stated that through content analysis, knowledge and understanding of the language phenomena studied were obtained.

The researchers used content analysis because this research aims to understand the types and the meanings of words of love in the love language kind of words of affirmation based on the data is in the form of sentences, utterances, and various types of speech acts which are contained in the "Redeeming Love" movie.

### 3.3 Data and Sources of Data

The data of analysis in this research is every utterance. Utterances in "Redeeming Love" movie that contain the word of affirmation using the illocutionary act theory. The sources of data were taken from the dialogue and scripts in "Redeeming Love" movie.

### 3.4 Data Collection

Data collection is obtained from several steps, firstly, the researcher watched the movie. Secondly, the researcher obtaining the movie script. Thirdly, the researcher make data transcription by read the dialogue and sorting the data. Then, coding the data with categorize the utterances in the movie.

The researchers also coded the data by category as follow:

Data (D): is a dialogue taken from the fragment of the movie script that consists of one topic.

Utterance (U): is what the characters say in the dialogue.

Action (A): is what the characters do in the scene within the dialogue.

### 3.5 Technique of Data Analysis

To answer the questions in this research, the researchers use some procedure of data analysis:

- a. Numbering data obtained from the movie script.
- b. Analyzing and presenting the utterances taken from the movie scene to then explain the data using speech act of types illocutionary act.
- c. Illustrating the meanings of word of affirmation in the main characters.
- d. Categorizing the types of word of affirmation based on illocutionary act.